Distinguished Achievement Citation

Kenneth W. Woodward
Class of 1950

Dr. Kenneth W. Woodward, Class of 1950, has successfully championed the nationwide growth of community health care programs. His interest in developing such programs was sparked by his concern both for those persons generally unable to obtain immediate, quality health care, and by his conviction that inflated health care costs can be lessened by emphasizing health maintenance.

Dr. Woodward earned his B.A. at Ohio Wesleyan in 1950, his M.D. from the University of Rochester School of Medicine in 1953, and his M.B.A. from that university's Graduate School of Business in 1972. He took post-doctoral training at the Strong Memorial Hospital and the Genesee Hospital, both of Rochester, New York.

His career has encompassed the roles of teacher, administrator, and healer. He has taught in the medical schools of the Universities of Nebraska and Rochester. As an administrator, he has held several positions, including Director of Pediatric Education at Highland Hospital (Rochester), and Executive Director and Medical Director of the Rochester Health Network and of the Rochester Neighborhood Health Center.

A member of various academic and professional organizations concerned with social and medical progress, in 1973 he held a presidential appointment to the Health Industry Advisory Committee, which was concerned with federal approaches to control of health care costs. In recognition of his contributions to the medical profession and to the medically underserved, Dr. Woodward has received awards from several medical societies and service organizations. In 1983 a new health center in Rochester was named for him.

Dr. Woodward's determination to expand medical services into areas devoid of basic health care facilities has improved the standard of living for many people. His successful efforts to match ideology with action challenge us to follow his example.

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