

# The **Woltemade** Center

for Economics,  
Business &  
Entrepreneurship



Ohio Wesleyan University

[owu.edu/woltemade](http://owu.edu/woltemade)



**Mission:**  
To enhance academic  
programs and  
provide real-world  
opportunities to  
create business and  
world leaders.

## ► About The Woltemade Center

The Woltemade Center for Economics, Business & Entrepreneurship offers students a variety of unique opportunities to learn how business really works.

Founded in 1985, **The Woltemade Center** is named in honor of the late Uwe J. Woltemade, Ph.D., an Ohio Wesleyan economics professor from 1965 to 1995.

Grants and gifts from the Cleveland Foundation, the Ford Motor Company Fund, alumni, and friends also helped establish the facility, which is located in the **R. W. Corns Building**, named in honor of the father of Evan Corns '59.



To find out more about The Woltemade Center, go to [owu.edu/woltemade](https://owu.edu/woltemade)

## In partnership with **Ohio Wesleyan's Department of Economics & Business**, The Woltemade Center:

Combines a rigorous liberal arts education with **specialized study** in the world of business and leadership.

Provides abundant opportunities for students to link classroom theory with **practical experiences throughout the world**.

Offers students ample practice and assessment not only in general academic skill sets, but also in **critical business functions**: research, qualitative and quantitative analysis, and written and oral presentation.

Sponsors multiple programs including the Economics Management Fellows for especially able **incoming first-year students** who have an interest in some area of economics or business.

Awards generous **scholarships**.

Underwrites a summer grant program to promote **meaningful internships throughout the world**, and provides grant-supported, one-to-one student/faculty research.

Honors exceptional work with **special prizes**.

**Assists** student organizations.

Presents an **annual series** of outstanding lectures.

Offers a **living/learning environment** for upperclass students at the Bigelow-Reed House.





## ▶ The Economics Management Fellows Program (EMF)



“I am very proud to have been an EMF and part of such a prestigious group of students at Ohio Wesleyan University. The opportunities the program offers its students are second to none, and my networking and communication skills within the business world have benefited so much. The NYC trip was an amazing experience of its own. It’s not very often students have the chance to talk face-to-face with some of the top business executives in their respective industries.”

Jacob Kleinhenz '18  
Credit Risk Analyst II  
Federal Reserve Bank of Cleveland



For top students interested in economics, business, finance, marketing, management, accounting, or international business, the **Economics Management Fellows Program** offers exceptional benefits such as:

A **fully funded study tour of a major U.S. city**, allowing students to connect with high-level alumni in business and government and gain an overview of career possibilities.

Lots of **personal attention**. Only 15-20 students are admitted to the program each year.

**Guaranteed enrollment** in Ohio Wesleyan's foundational economics course in the first semester of the student's first year.

**Internship** and **research** opportunities.

A **bookstore gift card** disbursed over three semesters dependent on grades.

An **academic advisor** from the Department of Economics & Business.

**Access to the Professional EMF Mentorship Program** in senior year and the Student Mentorship Program in freshman year.



For Economics Management Fellows Program information, go to [owu.edu/woltemade](https://owu.edu/woltemade)

## ▶ The Accounting Fellows Program

The Accounting Fellows Program allows a select group of students to combine classroom knowledge with real-world accounting research and applications.



Students benefit from this program during their junior and senior years by participating in academic activities outside of the traditional classroom space, professional development activities, and travel-learning experiences funded by The Woltemade Center.

Students selected as **Accounting Fellows** are expected to major or minor in accounting, engage in professional development activities, engage in accounting research under the guidance of an Economics & Business Department professor, and present their findings to the Economics & Business Department and campus community.

**There will be 10-15 students selected into the Accounting Fellows Program.**

#### **ACCOUNTING FELLOWS:**

- Participate in at least one **approved internship**.
- Sign-up for **student membership with the Ohio Society of CPAs**, American Institute of Certified Public Accountants (AICPA), and the “CPA Letter Daily,” which is published by the AICPA.
- **Conduct a research project** consisting of an independent study or directed reading in the area of accounting.
- Attend **Accounting Fellows meetings**.
- Attend a **fully funded study tour of a major U.S. city**, allowing students to explore various accounting professions and meet with high-level alumni in business and government.
- Participate in **approved professional development activities**, such as accounting competitions, leadership programs and conferences, special guest lectures, and business site tours.





## ▶ Latham Entrepreneurial Scholars Program

The Woltemade Center for Economics, Business & Entrepreneurship has launched the interdisciplinary **Carol Latham Entrepreneurial Scholars Program** for students seeking to become the next generation of business trailblazers.



- **Engages students from all majors**, disciplines, and backgrounds across campus.
- **Brings guest speakers** focused on entrepreneurship and enrollment into the Entrepreneurial Seminar.
- Is a **one-year program** for sophomore, junior, or senior students.
- Provides students **access to The Delaware Entrepreneurial Center** at OWU.
- Helps students develop their own **entrepreneurial venture** led and mentored by a faculty advisor.

## ► Corns Business and Entrepreneurial Scholars Program

The Corns Business and Entrepreneurial Scholars Program encourages and nurtures the business and entrepreneurial ambitions of Ohio Wesleyan students. Students apply to the **Corns Business and Entrepreneurial Scholars Program** by the end of their sophomore year and at least 10 junior and senior students are accepted.

- Welcomes students with a **declared major or minor** within the Department of Economics & Business.
- Provides students with **\$5,000 in scholarship per academic year** *in addition to all other current financial aid.*
- Develops students' business and entrepreneurial skills through **business plan competitions and a senior project.**
- Links students to pre-approved **internships and networking opportunities.**



Haris Ali '22, both a Latham Entrepreneurial Scholar and a Corns Business and Entrepreneurial Scholar, is majoring in **Economics and Mathematics, with a minor in Accounting.** He had the opportunity to work with Tim Hague, M.D. of Whitney Partners in D.C., where he conceptualized how to run a successful real estate development firm through working in every aspect of the business. He is heavily involved on campus through student clubs as well as the Economic and Chemistry Student Boards.

For information about the Latham and Corns programs, go to [owu.edu/woltemade](https://owu.edu/woltemade)

**15** Typical number of students admitted to the Economics Management Fellows Program

**7** Number of majors available in OWU's Department of Economics & Business:

- Accounting
- Business Administration
  - Marketing track
  - Management track
- Economics
- Finance Economics
- International Business
- Management Economics
- Quantitative Economics

**4** Number of minors in the Department of Economics & Business:

- Accounting
- Economics
- Management
- Finance



For more information and application forms, go to  
[owu.edu/woltemade](http://owu.edu/woltemade)



## ▶ Previous study trips have included:

Alumni Reception Networking Events  
American Management Association  
Broadway Show  
Credit Suisse  
Daiwa Capital Markets America, Inc. (DCMA)  
Debra Force Fine Art  
Gerson Lehrman Group  
Goodman Media  
Marsh & McLennan Companies  
Merrill Lynch  
Morgan Stanley  
The National Basketball Association (NBA)  
New York Federal Reserve  
New York Mets Citi Field  
New York Stock Exchange  
Page Science  
Playbill  
Tailfin Ventures  
Thirstie  
Tom Powel Imaging  
UBS  
York Capital Management



## ► Scholarships and Grants

The Woltemade Center and Economics & Business Department are pleased to offer several outstanding scholarships and grants:



Soni Resources Group in NYC

**Batchelor Scholarship:** Full tuition senior year plus \$10,000 for graduate school

**Corns Business and Entrepreneurial Scholars Program:** \$5,000 per year in both junior and senior years

**Blaine E. Grimes Grants:** Up to \$2,000 for internships

**Joann Harvey Accounting Award:** \$1,000 for top accounting student to pursue a CPA

**Kamm Scholarship:** \$300 to \$5,000 for senior year

**The Norman Leonard Student Research Grant:** \$2,000 for collaborative research with faculty

**The Burton D. Morgan Business and Entrepreneurship Paper Competition:** \$500 award

**The Woltemade Prize:** \$500 for international studies or experiences

“Ohio Wesleyan is a magical place. They gave me everything and more, and I couldn’t have asked for a better university. I received the best education, the most amazing friends, and mentors that I will keep in contact with for the rest of my life. OWU has supported me in everything and anything, and for that I am eternally grateful.”

Allisa Schuller '19,  
Associate Manager, Client Experiences  
Bustle Digital Group

## ▶ Career Connection & Internships

Because internships have become a prerequisite for even entry-level jobs in economics and business, The Woltemade Center actively **encourages and assists students in the pursuit of internships** locally, nationally, and internationally.

Career Connection, OWU’s comprehensive resource for all post-graduate career needs, helps Economics and Business students obtain internship positions across the nation. Students have held internships at Facebook, Makena Capital Management, various Federal Reserve Banks, IBM, J.P. Morgan Chase, and Walt Disney, among others.

### Career Connection offers:

- **Business Information Sessions**
- **Interviewing Workshops**
- **Individual One-On-One Meetings**
- **Mock Interviews**
- **Networking Events**
- **Resume Writing Workshops**



# ▶ The Woltemade Center Prepares Students to Succeed

**Allisa Schuller '19**  
*Mansfield, Ohio*

Enrolled in Business Administration major, focused on marketing



Accepted into **EMF, Honors, Accounting Fellows, and Corns Scholars Programs**

Marketing **internship** with Big Brothers Big Sisters, Delaware, Ohio

**Zafir Hayat '19**  
*Karachi, Pakistan*

Majored in Management Economics and Mathematics (statistics)



Worked on campus as **Resident Assistant, International Student Orientation Coordinator, IT Student Assistant, and Corns Scholar**

Joined Chi Phi Fraternity

**Hilary Quinn '19**  
*Pittsburgh, Pennsylvania*

Majored in Finance Economics

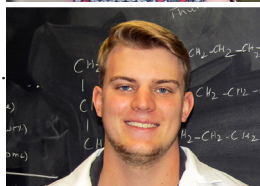


Secured two summer financial analyst **internships** at Morgan Stanley

Engaged in **Economics Management Fellows and Accounting Fellows**, including trips to New York City and Nashville

**Jack Funderburg '21**  
*Westerville, Ohio*

Studied Finance Economics



Participated in the **Economics Management Fellows and Accounting Fellows Programs**

OWU Varsity Golf Team

**Ahmed Hamed '20**  
*Hilliard, Ohio*

Majored in Accounting and Politics & Government



An **Accounting Fellow, Varsity Track & Field and Cross-Country athlete, Mock Convention Co-Executive Director, and president** of multiple clubs

Discovered career she wanted to pursue at **internship** with Goodman Media International, NY

Marketing and public relations **internship** at Clay Media Group, Delaware, Ohio

Accounting Fellows **travel** to Washington, D.C.

**OWU Connection Grant-supported internship** at Spark Foundry in Seattle, working on REI, Starbucks, and AAA accounts

**Current Job:** Associate Manager, Client Experiences at Bustle Digital Group

Involved in Horizons International Club, Muslim Student Association, Pi Mu Epsilon-Math Honors Society, and student government

**Summer internship** as research intern at Thoughtwell Data Insights, Columbus, OH

Held **internships** in project management & data science at Nationwide, Columbus, OH

**Hired:** Asset Protection Analyst at DSW Designer Shoe Warehouse, Columbus, OH

Member of Delta Gamma fraternity and accepted into Phi Beta Kappa national academic honor society

**Hired:** Equity Capital Markets Analyst at Morgan Stanley in New York City

Received a University-funded **OWU Connection Grant** to examine the commercial regulatory environment in Canada

**Marketing internship** with Airable Research Lab

**Hired:** Finance & Accounting Leadership Program at Navistar Inc., Chicago

2020 winner of **NCAC Don Hunsinger Award** and **OWU's Presidential Award** for achievements in academics, athletics, service, and leadership

Earned **Gilman International Scholarship** to study Arabic in Morocco and **OWU Connection Grant** to research sectarian issues in Northern Ireland

**Value Added Tax (VAT) Intern** with Ernst & Young (EY) in Chicago

**Current Job:** VAT Associate, Ernst & Young, Chicago

## The Bigelow-Reed House:

Combines **learning and living** for junior and senior students interested in economics, business, entrepreneurship, and leadership.

Offers a **variety of living options**, from single rooms to suites for five students.

Has a **full kitchen** and **open common area** for hanging out with house members.

Contains an **apartment for guests** on campus who visit to give lectures or workshops. Guests often provide special programs for residents of the house and are available for mentoring and advice.

## ▶ The Bigelow-Reed House





## ▶ Lectures and Symposia

Each year, The Woltemade Center presents:

**The Heisler Business Ethics Lecture**

**The Milligan Leaders in Business Lecture**

**The Economic Outlook Conference**

At these events, which bring together students, faculty, and leaders in business, students meet and network with the speakers and hear cutting-edge perspectives on the opportunities and challenges they will face as they begin careers in economics, business, and finance.



For more information about lectures and symposia, go to [owu.edu/woltemade](http://owu.edu/woltemade)

## ▶ Department of Economics & Business **Extracurricular Activities**

### **The Ohio Wesleyan Marketing Group (OMG):**

The group receives proposals from organizations within the Ohio Wesleyan campus and from Delaware-area businesses and provides assistance on selected projects. Students interact and network with skilled business executives, and gain project management and teamwork experience.

### **College Ethics Symposium Travel:**

Each year, four students and a faculty member attend the College Ethics Symposium in Hilton Head, SC. The objective of the symposium is to help students recognize and understand contemporary ethical issues and how to factor these insights into their decision-making.

### **Investment Club:**

The OWU Investment Club, held in conjunction with the Investment Practicum course, gives students a unique opportunity to make equity investment decisions as they manage an all-equity portfolio for the University's endowment valued at about \$130,000. The group also participates in various investment competitions.

### **Sadie Tanner Economic Conference:**

A select group of students attend the conference, named in honor of Dr. Sadie Tanner Mossell Alexander, who shattered glass ceilings for women and minorities. Students engage in legal issues, professional development opportunities, and service in the local community.

### **CFA Institute Research Challenge:**

The CFA Institute Research Challenge is an annual global competition that provides students with hands-on mentoring and intensive training in financial analysis and professional ethics. Students will be tested on their analytical, valuation, report-writing, and presentation skills. They gain real-world experience as they assume the role of a research analyst.

### **DECA:**

Collegiate DECA is an international organization that prepares college students for careers in marketing, finance, management, hospitality, and entrepreneurship. As members of DECA, OWU students hone their business acumen through case-based competitions with other college chapters, networking opportunities with local and national business leaders, and travel to DECA conferences and events. OWU's DECA chapter is student-driven, and each year looks a little bit different based on members' interests and goals.

## ▶ Delaware Entrepreneurial Center

The Delaware Entrepreneurial Center at Ohio Wesleyan University is a first-of-its-kind collaboration between Ohio Wesleyan University, Delaware County, and the City of Delaware creating a business incubator and education center on the OWU campus.



For information about the Delaware Entrepreneurial Center, go to [owu.edu/entrepreneurial](http://owu.edu/entrepreneurial)

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