

Freshman Year (CSCC)

Autumn Semester		Spring Semester	
*ENGL 1100 Composition I (ENG 105)	(3)	^ENGL 2367 Composition II (R)	(3)
*PSY 1100 Intro to Psychology (I) (PSYC 110)	(3)	Language 1101	(4)
Visual/Performing Arts (IV) (see list)	(3)	*STAT 1450 The Practice of Statistics (MATH105)(Q)	(4)
MATH 1116 Math for Liberal Arts (II) (Q)	(3)	Natural Science with lab (II) (see list)	(4)
Social Science Elective (see list)	(3)	ASC 1190 Critical Thinking in A & S	(1)
COLS 1100 First Year Experience Seminar	(1)		
Total hours	16 hours	Total hours	16 hours

Sophomore Year (CSCC)

Autumn Semester		Spring Semester	
^ Literature (III) (see list)	(3)	Elective	(3)
Language 1102	(4)	^ Literature (III) (see list)	(3)
Historical Study (I) (see list)	(3)	Historical Study (I) (See list)	(3)
*ACCT 1211 – Financial Accounting (ACCT 217)	(3)	Natural Science (II) (see list) Same discipline as spring course.	(4)
**ECON 2200 Introduction to Microeconomics	(3)	**ECON 2201 Introduction to Macroeconomics	(3)
Total hours	16 hours	Total hours	16 hours

*Indicates courses have a direct equivalency to an OWU course. ^These are upper level course equivalencies at OWU. ** ECON 2200 and 2201 combined are equivalent to ECON 110 at OWU.

Junior Year (OWU)

Fall Semester		Spring Semester	
BUS 105 Exploring Business	(1)	Marketing Concentration Elective (see list)	(1)
ECON 252 Intermediate Microeconomics	(1)	BUS 300.10 Special Topics: Digital Marketing	(.50)
BUS 280 Financial Statement Analysis	(.50)	BUS 331 Core Financial Concepts (.5) or BUS 361- Financial Management (1)	(.50-1)
BUS 210 Marketing Management	(1)	Upper Level Elective – Writing Option (R)	(1)
BUS 300.10 Special Topics: Public Relations	(.50)	Humanities Elective (other than English) (III)	(1)
Elective – if needed	(.25)	Elective – if needed	(.25)
Total hours	4.25 units	Total hours	4.25 – 4.50 units

Senior Year (OWU)

Fall Semester		Spring Semester	
Marketing Concentration Elective (see list)	(1)	BUS 499 Senior Seminar	(1)
ACCT 348 Business Law I	(1)	BUS 410 Brand Strategy and Management	(1)
Upper Level Elective – Writing Option (R)	(1)	Elective – Diversity	(1)
Upper Level Elective	(1)	BUS 300.10 Special Topics: Advertising	(.50)
BUS 300.10 Special Topics: Marketing Research	(.50)	Elective – if needed	(.25-1)
Total hours	4.50 units	Total hours	3.75-4.50 units

- **CSCC General Education Requirements:** Students should choose the General Education courses for the AA degree in consultation with their academic and faculty advisors.

See next page for course choices specific to OWU.

• **OWU advising notes:**

English 3 hrs required

ENGL 1100 Composition I *or* (3)

ENGL 1101 Composition IW (3)

Intermediate Composition (3) hrs required

Fulfills an upper level requirement and 1 of 3 Writing

Across

the Curriculum courses at OWU.

ENGL 2367 Composition II *or* (3)

ENGL 2567 Composition II: Gender & Identity *or* (3)

ENGL 2667 Comp II: American Working Class Identity *or* (3)

ENGL 2767 Comp II: Writing About Science/Technology (3)

Mathematics 3 hrs required

Fulfills 1 of 3 Group II Natural Science Distribution at OWU.

MATH 1116 Math for Liberal Arts (3)

Historical Study 6 hrs required

Fulfills 2 of 3 Group I Social Science Distribution at OWU.

HIST 1111 European History to 1648 (3)

HIST 1112 European History since 1648 (3)

HIST 1151 American History to 1877 (3)

HIST 1152 American History since 1877 (3)

HIST 1181 World Civ I to 1500 (3)

HIST 1182 World Civ II since 1500 (3)

HIST 2223 African-Am Hist I to 1877 (3)

HIST 2224 African-Am Hist II since 1877 (3)

Social & Behavioral Sciences 9 hrs required

Fulfills remaining Group I Social Science Distribution at OWU.

Part I

Choose two courses from two different categories:

Individuals & Groups

ANTH 2201 World Prehistory (3)

ANTH 2202 Peoples & Culture (3)

PSY 1100 Introduction to Psychology (3)

PSY 2261 Child Development (3)

SOC 2210 Sociology of Deviance (3)

SOC 2380 American Race & Ethnic Relations (3)

Organizations & Politics

ECON 2201 Principles of Macroeconomics (3)

POLS 1100 Intro to American Government (3)

POLS 1200 Comparative Politics (3)

SOC 1101 Introduction to Sociology *or* (3)

SOC 1500 Intro to Rural Sociology (3)

Human, Natural & Economic Resources

ECON 2200 Principles of Microeconomics (3)

GEOG 2750 World Regional Geography (3)

GEOG 2400 Economics & Social Geography (3)

POLS 1300 International Relations (3)

Part II

Choose one of the following courses or an additional course from Part I.

ECON 1110 Intro to Economics (3)

PSY 2200 Educational Psychology (3)

PSY 2325 Social Psychology (3)

PSY 2331 Abnormal Psychology (3)

PSY 2340 Human Growth & Development (3)

PSY 2551 Adolescent Psychology (3)

SOC 2202 Social Problems (3)

20151001

SOC 2209 Soc. Of Criminal Justice System (3)

SOC 2309 Law & Society (3)

SOC 2330 Marriage & Family Relations (3)

SOC 2410 Soc. Aspects of Criminology (3)

**Literature, Cultures & Ideas, Visual/Performing Arts
6 hrs required**

Part I

Choose one course from the following:

Fulfills 1 of 3 Group III Humanities Distribution at OWU.

Literature

CLAS 1222 Classical Mythology (3)

ENGL 2201 British Literature I (3)

ENGL 2202 British Literature II (3)

ENGL 2220 Intro to Shakespeare (3)

ENGL 2260 Intro to Poetry (3)

ENGL 2274 Intro to Non-Western Literature (3)

ENGL 2276 Women in Literature (3)

ENGL 2280 The English Bible as Literature (3)

ENGL 2281 African American Literature (3)

ENGL 2290 U. S. Literature I (3)

ENGL 2291 U. S. Literature II (3)

Cultures & Ideas

CLAS 1224 Classical Civilization: Greece (3)

CLAS 1225 Classical Civilization: Rome (3)

CLAS 1226 Classical Civilization: Byzantium (3)

ENGL 2270 Intro to Folklore (3)

HUM 1270 Comparative Religions (3)

PHIL 1101 Intro to Philosophy (3)

PHIL 1130 Ethics (3)

PHIL 2270 Philosophy of Religion (3)

Visual/Performing Arts

Fulfills Group IV Arts Requirement at OWU.

HART 1201 History of Art I (3)

HART 1202 History of Art II (3)

HART 1260 World Cinema (3)

HUM 1160 Music & Art Since 1945 (3)

MUS 1251 Survey of Music History (3)

THEA 1100 Intro to Theatre (3)

Part II

Choose one of the following courses or an additional course from Part I.

Fulfills Group IV Arts Requirement at OWU.

ART 1205 Beginning Drawing (3)

ART 1206 Two Dimensional Design (3)

ART 1207 Three Dimensional Design (3)

ART 2275 Beginning Painting (3)

Fulfills Group III Humanities at OWU.

ENGL 2240 Intro to Science Fiction (3)

ENGL 2261 Intro to Fiction (3)

THEA 2230 Intro to Dramatic Literature (3)

Natural Sciences (Choose two 7 hrs required One course must have a lab (n= no lab)

Fulfills remaining Group II Natural Science

Distribution at OWU. MUST BE IN THE SAME

DEPARTMENT. For example, BIO 1111 and 1112

or CHEM 1100 and 1111.

Biological Sciences

BIO 1111 Intro to Biology I (4)

BIO 1112 Human Biology (4)

BIO 1113 Biological Sciences I (4)

BIO 1114 Biological Sciences II (4)

BIO 1125 Plant Biology (4)

Natural Sciences Continued

BIO 1127 Environmental Sci. I (4)
BIO 2215 Intro to Microbiology (4)
BIO 2232 Human Physiology (4)

Physical Sciences

ASTR 1141 Life in the Universe_N (3)
ASTR 1161 The Solar System_N (3)
ASTR 1162 Stars & Galaxies_N (3)
CHEM 1100 Chemistry & Society_N (5)
CHEM 1111 Elementary Chem I (4)
CHEM 1112 Elementary Chem II (4)
CHEM 1171 General Chemistry I (5)

CHEM 1172 General Chemistry II (5)
CHEM 1200 Intro General/Organic Chemistry (5)
GEOL 1101 Intro to Earth Science (4)
GEOL 1105 Geology/National Parks_N (3)
GEOL 1121 Physical Geology (4)
GEOL 1122 Historical Geology (4)
GEOL 1151 Natural Disasters_N (3)
PHYS 1103 World of Energy_N (3)
PHYS 1200 Alg-Based Physics I (5)
PHYS 1201 Alg-Based Physics II (5)
PHYS 1250 Calc-Based Physics I (5)
PHYS 1251 Calc-Based Physics II (5)

Marketing Concentration Electives – Choose Two

EMAN 269 – International Business Ethics (cross-listed as PHIL 269)
EMAN 425 – Entrepreneurship
EMAN 476 – International Business
EMAN 490 – Independent Study
EMAN 491 – Directed Readings
EMAN 495 – Apprenticeship
ENG 310 – Writing for the Workplace
Communications Courses (dependent on COMM major)
PSYC 300.13 – Behavioral Decision Making (Prereq PSYC 110 – Intro to PSYC)
Or ECON 300.8 – Behavioral Economics (Prereq ECON 251 Research Methods in
Economics AND ECON 252 – Intermediate Microeconomics)
(May only receive credit for one.)

A maximum of 2 units from BUS 490A, 490B, 491, 495, and 499R may count toward the Business Administration major with a concentration in Marketing.