

Communications

Possible Occupations

Advertising/Public Relations	Manager	Media and Communication Studies	Media Manager
Advertising and Promotions Manager	Lobbyist	Advertising and Promotions Manager	Newspaper/Magazine Journalist
Advertising Copywriter	Management Analyst	Arbitrator	Research Analyst
Advertising Sales Agent	Marketing Manager	Art Director (Film, Radio, TV)	Strategic Communication Specialist
Communications Director	Public Relations Specialist	Archivist	System Analyst
Consultant	Social Media Manager	Audio/Video Equipment Technician	Teacher
Event Planner	Special Events Coordinator	Digital Media Producer	Writer/Author/Editor
Fundraiser	Technical Director	Librarian	
Graphic Designer	Manager		
Human Resources			

Possible Work settings

Advertising Agencies	Government Agencies	Magazines	Publishing Companies
Boards of Education	Human Resource	Marketing Departments	Radio/TV/Cable
Communications Agencies	Departments	News & Information	Companies
Communications Offices	Independent Production	Offices	Universities & Colleges
Consulting Firms	Companies	Non-Profit Organizations	
Corporate Settings	ICT Start-Ups	Photo Agencies	
Digital Media Companies	Lobby Organizations	Public Relations Firms	

Possible employers

ACLU	Digitas	Microsoft	Verizon
Amazon.com Services, Inc.	Diverse Computing, Inc.	MTV	VR Systems
Apple	ESPN	NBCUniversal	Warner Bros
Army National Guard	Facebook	NPR	Zimmerman Agency
CBS	Google	Ohio State University	
Challenger Learning Center	HSN	Sachs Media Group	
Cumulus Broadcasting	Magic Whiteboard	Sinclair Broadcast Group	
	Products	TECT Corporation	
	MECLABS	Tribridge Consulting	

Related professional organizations

American Association of Advertising Agencies - New York, NY

www.aaaa.org

American Society of Journalists & Authors - New York, NY

www.asja.org

Association for Women in Communications - Alexandria, VA

www.womcom.org

International Association of Business Communicators - San Francisco, CA

www.iabc.com

International Communication Association - Washington, DC

www.icahdq.org

National Association of Black Journalists - College Park, MD

www.nabj.org

National Association of Broadcasters - Washington, DC

www.nab.org

National Communication Association - Washington, DC

www.natcom.org

Public Relations Society of America - New York, NY

www.prsa.org

Additional resources

OWU Career Connection

<http://careers.owu.edu/>

Parker Dewey

info.parkerdewey.com/owu

Candid Career

www.candidcareer.com/

Handshake

owu.joinhandshake.com/

GoinGlobal

online.goinglobal.com/

National Compensation Survey

www.bls.gov/ncs/

Occupational Outlook Handbook

<http://www.bls.gov/ooh>

Salary.com

www.salary.com

Corporation for Public Broadcasting

www.cpb.org

Communication Jobs

www.communicationjobs.net

Journalism Jobs

www.journalismjobs.com

Media Bistro

www.mediabistro.com

The Write Jobs

www.writejobs.com