

Take the Red Pill

Becoming Conscious of Unconscious Bias

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Guiding Principles

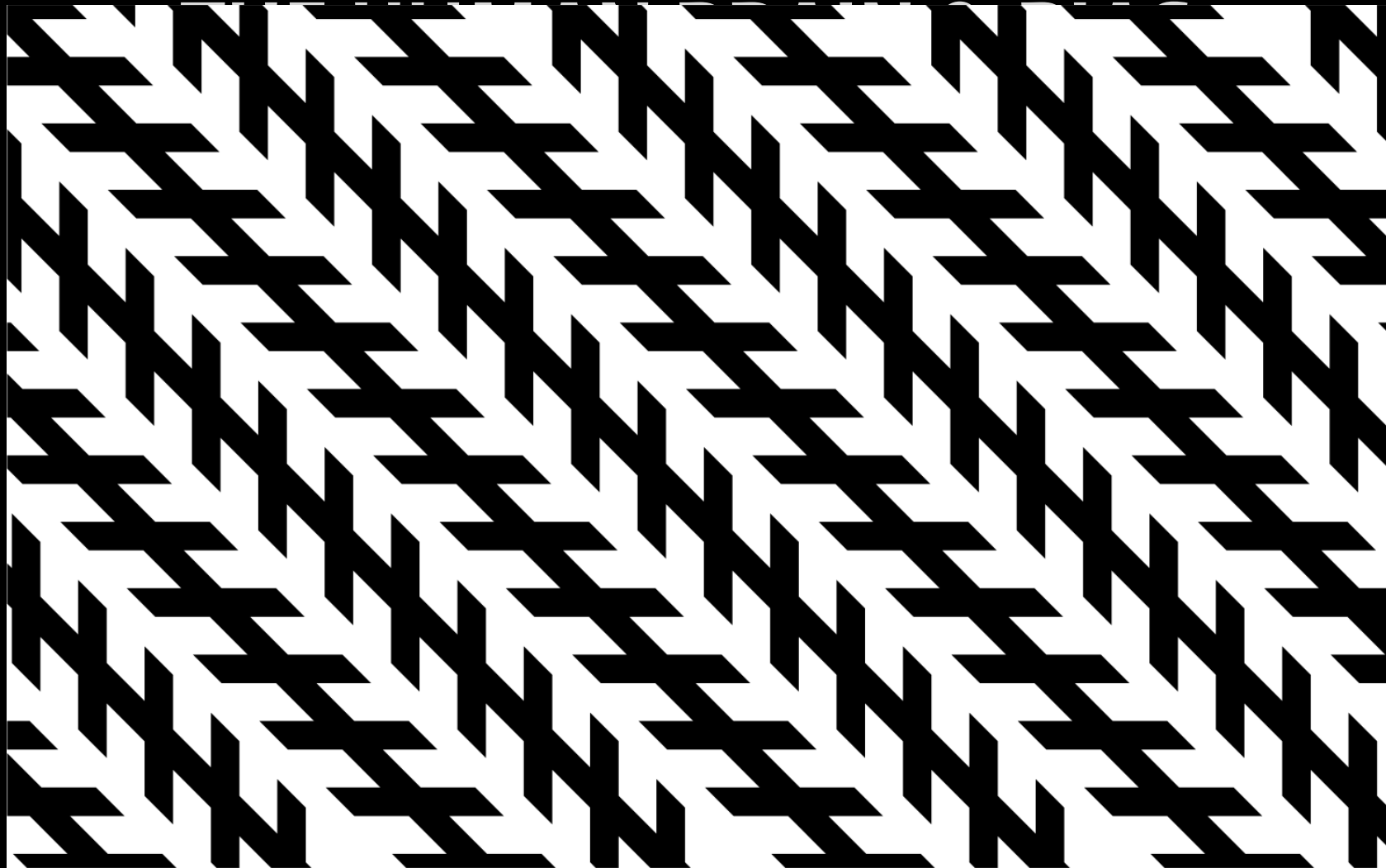
Our view of the world is shaped by:

- Values
- Opinions
- Beliefs
- Experiences



Guiding Principles





Perception

- Non-Christian – ___, Christian – ___
- Internet Access – ___, No Internet Access – ___
- Can Read & Write – ___, Can't Read & Write – ___
- College Degree – ___, No College Degree – ___

Reality

- Non-Christian – 69%, Christian – 31%
 - Internet Access – 40%, No Internet Access – 60%
 - Can Read & Write – 86%, Can't Read & Write – 14%
 - College Degree – 7%, No College Degree – 93%
- Source: https://www.100people.org/statistics_100stats.php?section=statistics

Guiding Principles

- Attitudes, expectations, and assumptions are hard-wired shortcuts in our brain

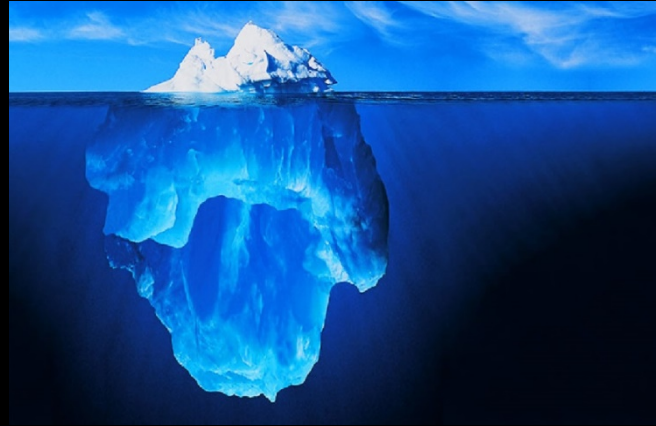


THE HUMAN BRAIN & BIAS

“...the human mind takes in 11 million bits of information every second. But is consciously aware of only 40.”

Timothy Wilson, University of Virginia

WHAT IS UNCONSCIOUS BIAS?



1. Operates at the subconscious level. We are not aware that we have them.



Perception

FINAL FILIOS SEEM TO RESULT
FROM YEARS OF DUTIFUL STUDY
OF TEXTS ALONG WITH YEARS OF
FUNDAMENTAL SCIENTIFIC
EXPERIENCE.



Reality

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UNCONSCIOUS BIAS

2. Triggered automatically through the rapid association of people/groups/objects and our attitudes and stereotypes about them.

7H15 M355463 53RV35 70 PR0V3 H0W
0UR M1ND5 C4N D0 4M4Z1N6 7H1N65!
1MPR3551V3 7H1N65! 1N 7H3 B361NN1NG
17 W45 H4RD BU7 N0W, 0N 7H15
L1N3 Y0UR M1ND 15 R34D1N6 17
4U70M471C411Y W17H 0UT 3V3N
7H1NK1N6 4B0U7 17, B3 PR0UD! 0N1Y
C3R741N P30PL3 C4N R34D 7H15.

UNCONSCIOUS BIAS

3. Run contrary to our stated beliefs and attitudes.



Self Image

Real self we don't see

Self Image



“She’s Talking to Someone Else”



Unplugging from the Matrix of Bias

Decode

- Reflect
- Ask
- Reverse



Reboot

- Read
- Create
- Rumble

Unplug from the Matrix



See things as they are
Not as who we are



Lets
connect...

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