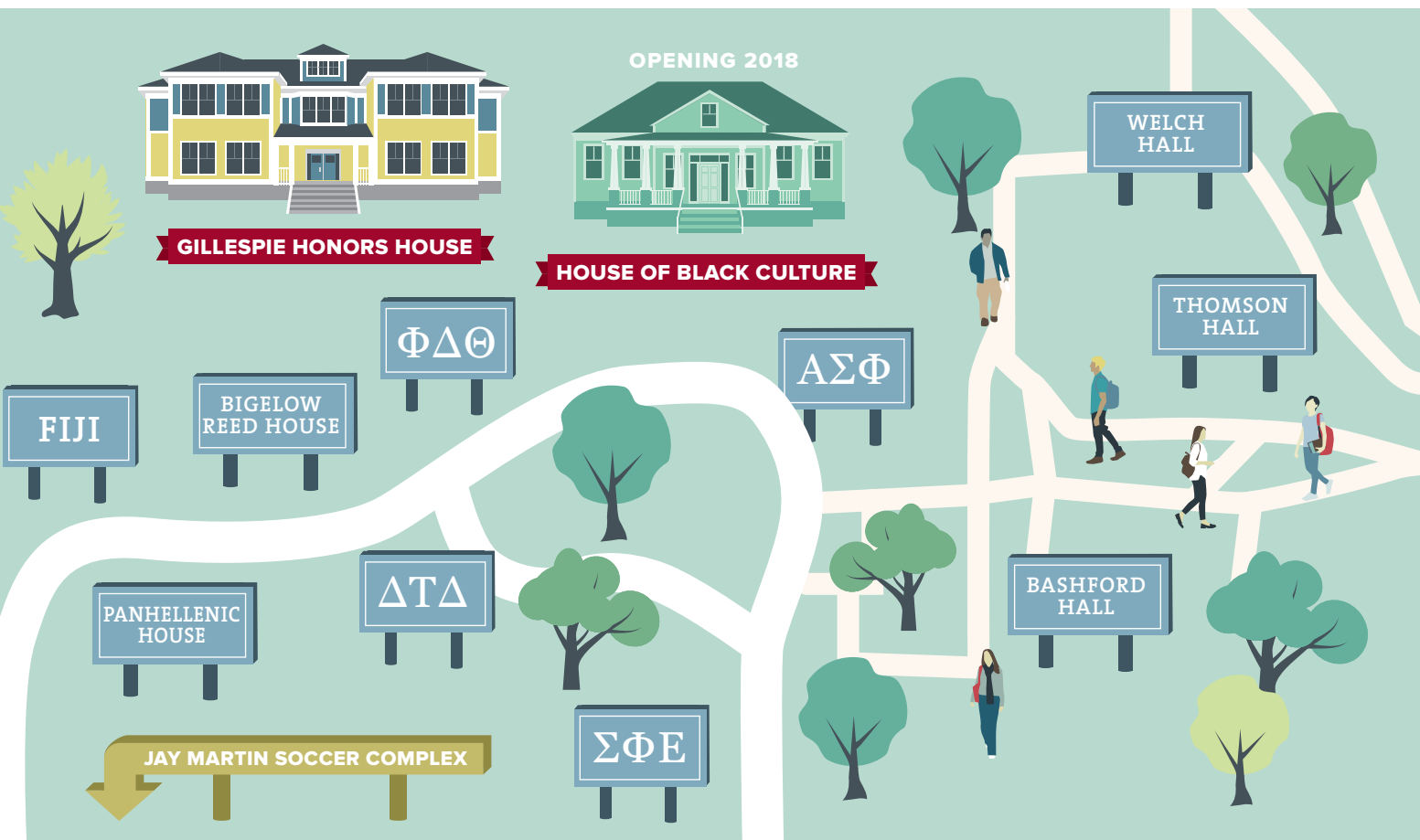




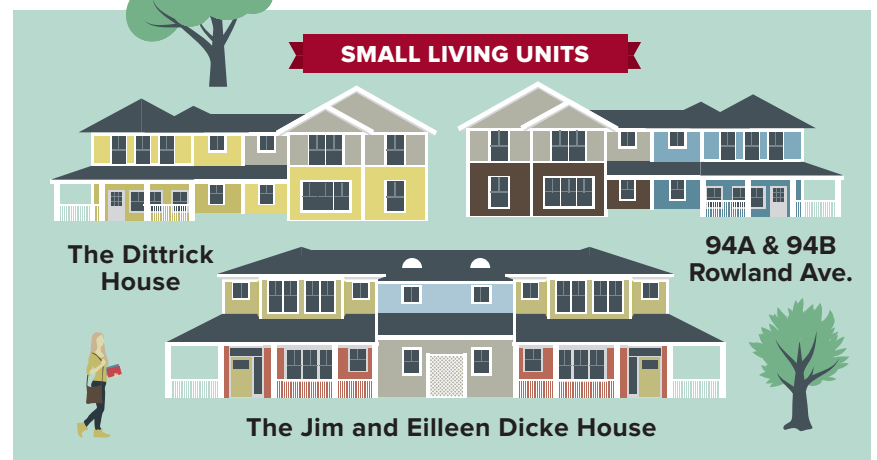
OAK HILL AVENUE



PARK AVENUE



SPRING STREET



ROWLAND AVENUE



LIBERTY STREET

Map not to scale



WASHINGTON STREET



SANDUSKY STREET

ILLUSTRATION BY PATRICK KASTNER

CAMPAIGN PRIORITIES

Investing in our students

THE OWU CONNECTION
GOAL: \$35 MILLION
This innovative curricular program helps students connect academic theory with real-world practice in a global context, through Travel-Learning Courses and Theory-to-Practice Grants. Students also apply classroom learning through OWU Career Connections, career-related internships.

SCHOLARSHIPS AND FINANCIAL AID
GOAL: \$50 MILLION
Whether need-based or merit-based, scholarships and other financial aid can be the deciding factor in the college decision. Aid for returning students can help ensure that students who love their OWU experience but struggle financially are able to complete their degrees.

Investing in our professors

RECRUIT AND RETAIN THE VERY BEST
GOAL: \$25 MILLION
Help OWU recruit, foster, and develop our greatest asset — the people who educate, shape, and inspire our leaders of tomorrow. We look ahead to attracting the most promising new educators to our academic tradition, as well as retaining our existing talent in an increasingly competitive professional market.

FACULTY INNOVATION: NEW AND ENHANCED PROGRAMS
GOAL: \$12 MILLION
With the creation of new majors and degrees to meet the shifting demands of today's incoming students, as well as the continued enrichment of The OWU Connection, our faculty continually demonstrate their forward-thinking academic creativity and curiosity.

Capital improvements

SLOCUM HALL/CAREER CONNECTIONS CENTER
GOAL: \$10 MILLION
The OWU Career Connections Center will be dedicated to fostering pathways from the classroom to meaningful employment. Its location in Slocum Hall near Admission will send a clear signal to prospective students and their families that students will be ready for their first job upon completion of their degree.

SIMPSON QUERREY FITNESS CENTER, MERRICK HALL
FULLY FUNDED
BRANCH RICKEY ARENA
GOAL: \$3 MILLION
The eye-catching structure, named after the legendary alumnus who helped break baseball's color barrier, opened in 1976. Renovation of the iconic arena would give our student-athletes a new home court on which to shine.

RESIDENTIAL
GOAL: \$10 MILLION
Our unique living-learning environments nurture students as collaborative, socially aware citizens. The newly opened Gillespie Honors House and three small living unit (SLU) duplexes, including the Dittrick House and the Jim and Eileen Dicke House, as well as the planned new House of Black Culture, are all thanks to leadership gifts.

Investing in each day

ANNUAL GIVING
GOAL: \$35 MILLION
As we look to our bright future together, we also remain committed to maintaining our historic campus on a day-to-day basis. From landscaping to building maintenance, to faculty and staff salaries, annual giving touches each part of OWU, each day.