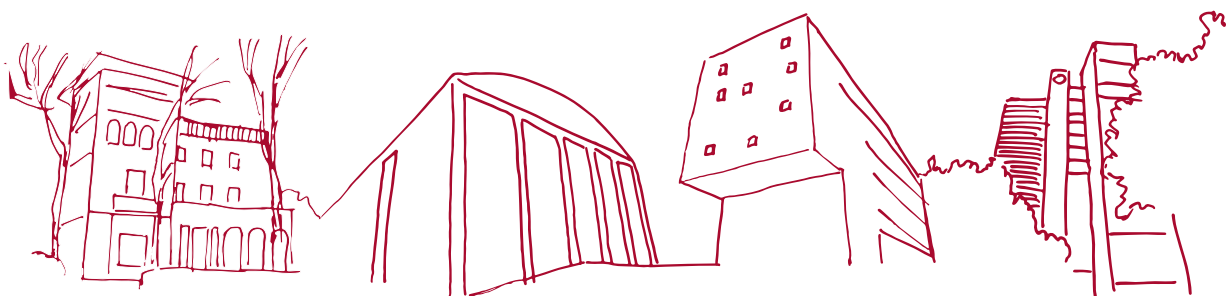


Blanquerna-URL

# A unique university project



 **Blanquerna**

UNIVERSITAT RAMON LLULL



## Our own innovative educational style

Blanquerna was born in 1948 with a determined desire to serve the country through the education of new teachers. From the beginning, the Church's School of Teachers was a pioneering institution for its particular personalised method and for its commitment to offer education based on three dimensions, which we have never waived: human, academic and professional.

In 1991, Blanquerna was one of the institutions that founded Ramon Llull University (URL), the first private university in Catalonia, which came to enrich the educational offer in Catalonia by contributing with the experience of a long, social and plural initiative. The group of institutions that make up URL were awarded the Campus of International Excellence definitive stamp in 2016, by the Spanish Ministry of Education, with the highest distinction.

At present, Blanquerna-URL offers degree and master's courses in the fields of psychology, education, sport, health, communication and international relations, all of them linked directly to people's life.

From that first School of Teachers, the three current schools have emerged: the School of Psychology, Education and Sport Sciences, the School of Health Sciences, and the School of Communication and International Relations. The three of them are located in emblematic areas of Barcelona, and have shaped a new concept of urban campus.

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**Blanquerna-URL currently imparts university degrees and masters in the fields of psychology, education, sports, health, communication and international relations.**

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## Blanquerna in numbers

552 professors

165 administration and services staff

7.318

degree and master's course students

16 degree courses

2 double degree courses

22 official master's courses

53 URL master's and doctorate courses

167 international university courses

15 research groups

49,2M €

annual income for 2018-2019

1.800.000 €

in scholarships and grants

26.950 m<sup>2</sup>

of facilities



### Vision

To be a Barcelona university institution, recognised both nationally and internationally for our own particular and innovative educational style, for the excellent training of professionals with a high employment rate and social commitment, and for the impact of their research on society.

### Mission

Integral education of people so that they become competent, ethical professionals, committed to social transformation and generating knowledge at the service of justice and the common good.

### Values

#### Quality

Because we are a university and do things with professionalism, knowledge and excellence.

#### Person

Because people, their integral growth and their project of sense are the *raison d'être* of our mission.

#### Professionalism and service

Because we personalise our activity and act as a team with a true service vocation.

#### Creativity

Because Ramon Llull's root makes us passionate about discovering and building new paths.

#### Rooted and opened to the world

Because our identity and the world improve when we deploy networks and practice the culture of gathering and dialogue.

#### Civic engagement

Because from ethics, responsibility and faith we contribute to build a fairer and more solidary society.

# 10 defining aspects of Blanquerna's methodology



# 1

## Commitment

We understand the university years as a period of growth which is very demanding intellectually, and which entails an attitude of commitment with regard to studies and, at the same time, an **ethical commitment** to professional practice.

# 2

## Knowledge

Blanquerna-URL combines **three different profiles of professors** (active professionals, teaching professors and research professors) in order to guarantee comprehensive, proactive and critical knowledge.

# 3

## Opportunities

Blanquerna-URL has **3,565 agreements with companies** for compulsory internships, which are mentored and assessed. 40% of our graduates find a job from their internships.

**3,565 agreements with companies**

# 4

## Internationalization

Apart from daily contact in a campus, Blanquerna-URL students get **international scope** via academic exchanges and practice stays in other countries.

# 5

## Prestige

Blanquerna-URL is the only private Catalan university recognised as a **CEI** (Campus of International Excellence), with one of the highest **employment rates** in the entire country.



# 6

## Proximity

The **seminars** are the distinctive key element of the Blanquerna-URL methodology. These are carried out weekly in small groups in every academic year with a professional tutor, in which students develop teamwork and situations from the professional world are reproduced.

**Seminars with small groups**

# 7

## Financial Aid

Blanquerna-URL dedicates more than **€1,800,000** to scholarships and financial aid. In addition, tuition fees can be paid in monthly instalments: 50% is paid when enrolling, and the rest in nine instalments.

**1.800.000 € in scholarships and grants**

# 8

## Values

Blanquerna-URL is rooted in the **humanistic and Christian tradition**. At the service of the person, it promotes the transformation of the world and favours dialogue and relationship among faith, culture and science.

# 9

## Initiative

Blanquerna-URL has remarkable expertise in promoting **autonomy, entrepreneurship and innovation**. In addition, with the final degree project, students can have access to programmes that support business projects.

# 10

## Technology

In Blanquerna-URL, technology is considered to be a learning tool; therefore, its use is required in the context of the profession. All the schools have **on time** technology.





## Five fields that have a direct impact on people's life

Blanquerna-URL is a private institution with a vocation for universal and public service that leads to a quality teaching and research offer. The goal is to train competent professionals, committed to society, and thus contribute to the progress of society. The five teaching and research fields are directly linked to people, their training, health, wellbeing and commitment in a global world.

### Degrees in

Sport Sciences

Sport Management

### 2 OFFICIAL MASTER'S

## HEALTH

### Degrees in

Nursing

Physiotherapy

Human Nutrition and Dietetics

Pharmacy

Psychology

Speech and Language Therapy

Double degree in Psychology and  
Speech and Language Therapy

### 8 OFFICIAL MASTER'S

## COMMUNICATION

### Degrees in

Journalism and Corporate  
Communication

Advertising, Public  
Relations and Marketing

Audiovisual Communication

Digital Media

Double degree in  
Journalism and Corporate  
Communication and in  
International Relations

### 6 OFFICIAL MASTER'S

### Degrees in

Early Childhood Education

Primary Education

### 5 OFFICIAL MASTER'S

## EDUCATION

## INTERNATIONAL RELATIONS

### Degrees in

International Relations

Global Communication  
Management

Double degree in  
Journalism and Corporate  
Communication and in  
International Relations

### 1 OFFICIAL MASTER'S





# An urban campus

## The three Blanquerna-URL schools and the Tamarita building

Blanquerna-URL consists of three schools: the School of Psychology, Education and Sport Sciences, the School of Health Sciences, and the School of Communication and International Relations, with a total area of 26,950 m<sup>2</sup>. The three schools are located in emblematic areas in Barcelona, with a desire to be integrated into the environment and blend in. Since 1997, Blanquerna-URL head office has been at Torre de la Tamarita (47, Sant Gervasi passage). The building hosts some services of the School of Psychology, Education and Sport Sciences and transversal areas of Blanquerna-URL.



FCRI



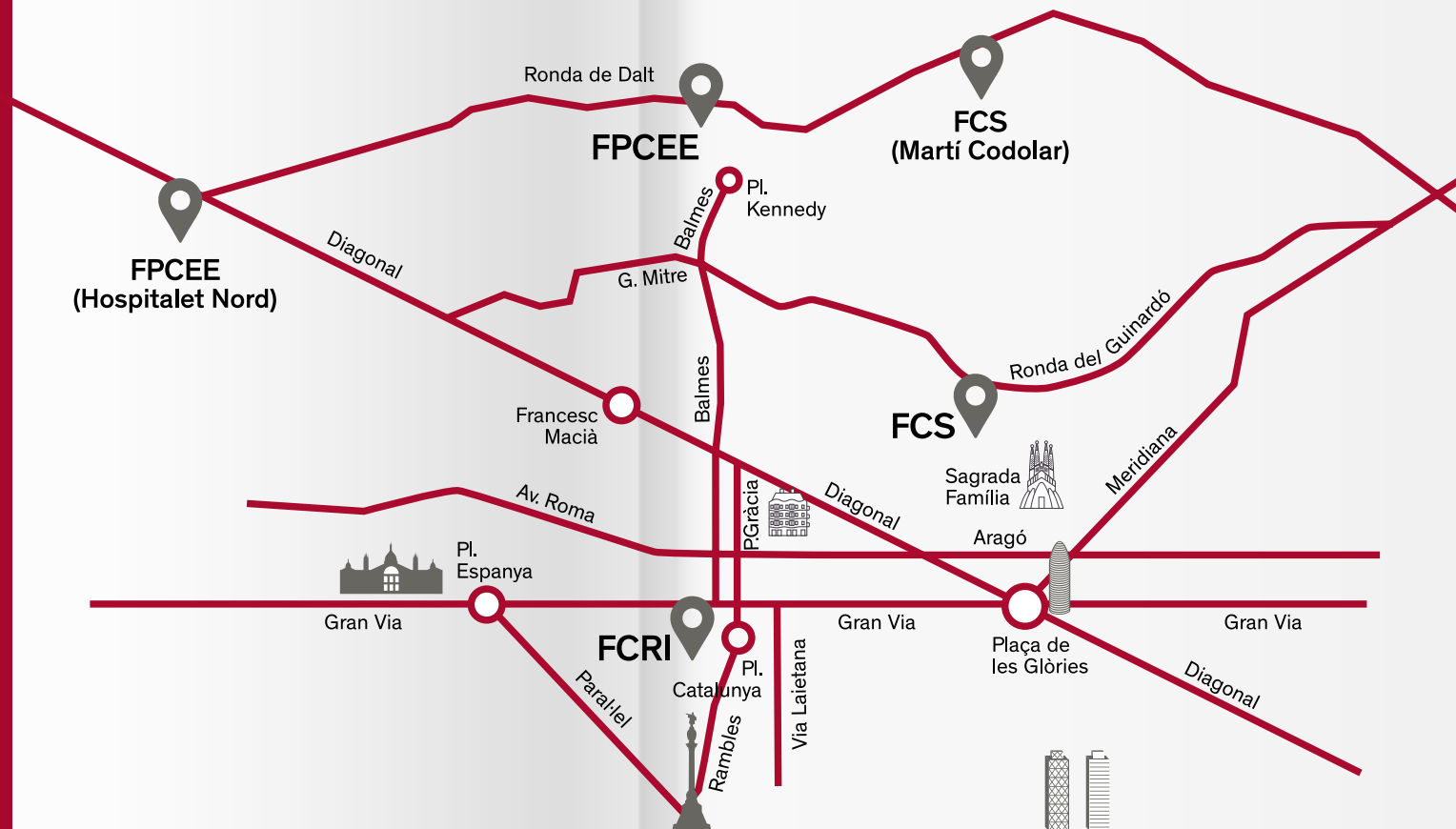
FPCEE



FCS



TAMARITA



**FPCEE**  
**School of Psychology, Education and Sport Sciences**  
 C. del Cister, 34  
 08022 Barcelona



**FCS**  
**School of Health Sciences**  
 C. Padilla 326  
 08025 Barcelona



**FCRI**  
**School of Communication and International Relations**  
 Plaça Joan Coromines s/n  
 08001 Barcelona

2,530 m<sup>2</sup>

in libraries

265 m<sup>2</sup>

in editing and postproduction rooms, and sets

762,2 m<sup>2</sup>

in IT and new technologies rooms

272,81 m<sup>2</sup>

in cooking, biomechanics, science and health labs



# School of Psychology, Education and Sport Sciences

Founded in 1948, Blanquerna-URL School of Psychology, Education and Sport Sciences was the first. It has, therefore, more than seventy years of experience. The studies offered have to do with the fields of psychology, education, sport and speech and language therapy, with six degree courses, a double degree course, eleven official master's courses, four URL courses, three doctorate courses, and different continuous education studies.

## Degrees offered at the School:

- Degree in Psychology
- Degree in Speech and Language Therapy
- Double Degree in Psychology and Speech and Language Therapy
- Degree in Early Childhood Education
- Degree in Primary Education
- Degree in Sport Sciences
- Degree in Sport Management



**3.578**  
students



**1.360**  
agreements with companies



**232**  
professors




**60**  
international university agreements



**65**  
administration and services staff



**8**  
research groups

**6**  degrees + 1 double degree

**11** official master's

**26** URL courses

## The building:

At the doors of Collserola park, in a district transformed into a space for higher education and knowledge, as exemplified by the Science Museum, you can find the School's building. It was built in 1990, a period when Catalonia was living a renovation of educational architecture. The building has a total of 10,060 m<sup>2</sup>, together with the sport facilities of the Hospitalet Nord Municipal Sport Complex, thanks to an agreement with Hospitalet de Llobregat city council.




# School of Health Sciences

Blanquerna-URL School of Health Sciences, located in the centre of Barcelona, between Hospital Sant Pau and Sagrada Família, was founded in 1992. Innovative in education in the field of health sciences, the School stands out for having updated curricula according to the new needs of this sector, and is fully integrated into the healthcare and business sectors. The studies offered have to do with the fields of nursing, physiotherapy, nutrition, and pharmacy, with four degree courses, four official master's courses, twelve URL courses, a doctorate course, and different continuous education studies.

## Degrees offered at the School:

- Degree in Nursing
- Degree in Physiotherapy
- Degree in Human Nutrition and Dietetics
- Degree in Pharmacy

 **1.626**  
students

 **675**  
practice agreements

 **135**  
professors

 **46**  
international university agreements

 **29**  
administration and services staff

 **1**  
research group

## The building: in the centre of Modernist Eixample

Located in north Eixample, where the biggest modernist hospital complex was built in Barcelona at the beginning of the 20th century, the health campus is built in one of the old rooms of Quinta de Salud la Alianza hospital. The building has a total of 5,087 m<sup>2</sup>, together with 347 m<sup>2</sup> more in the Martí Codolar (Salesians) building thanks to an agreement signed in 2016-2017 and extended in 2017-2018.

**4**  degrees

**4** official master's

**12** official postgraduate courses



# School of Communication and International Relations

Blanquerna-URL School of Communication and International Relations is the newest of the three schools that make up Blanquerna-URL. Totally integrated in the Ciutat Vella district, the School has all kinds of cutting-edge facilities (TV studios, radio broadcast rooms, digital editing rooms, etc.) and classrooms with leading technology in the field of communication. The school offers six degree courses, a double degree course, seven official master's courses, fifteen URL courses, a doctorate course, and different continuous education studies.

## Degrees offered at the School:

- Degree in Journalism and Corporate Communication
- Degree in Advertising, Public Relations and Marketing
- Degree in Audiovisual Communication
- Degree in International Relations
- Degree in Global Communication Management
- Degree in Digital Media
- Double Degree in Journalism and Corporate Communication

 **2.214**  
students

 **1.530**  
practice agreements

 **185**  
professors

 **61**  
international university  
agreements

 **41**  
administration and  
services staff

 **6**  
research group

## The building:

The School is surrounded by some of the most important cultural settings in the city, such as CCCB and MACBA museums, as well as historical landmarks such as Casa de la Misericòrdia and Convent dels Àngels. Visually ground-breaking in the district where it is located, the school's building closes and defines Joan Corominas square. The Library-Media Centre is a glass box that allows users to enjoy natural light, and includes an auditorium for 250 people, a TV studio, and all the equipment needed for research and innovation in the field of communication. This year, the use of the new space at 77, Tallers Street, has been consolidated. This space was inaugurated last year as the head office for the Research Institute in Communication and International Relations. The three buildings have a total of 10,209 m2.

**6**  degrees + double degree

**7** official master's

**15** URL courses



# International Dimension

**167** international agreements with universities

**40** countries

## 21

### North America

Mexico	8
USA	12
Canada	1

## 2

### Central America

Panama	1
Costa Rica	1

## 23

### South America

Chile	6
Argentina	8
Brasil	2
Colombia	1
Venezuela	1
Uruguay	4
Peru	1

## 1

### Africa

Egypt	1
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## 14

### Asia

China	6
Thailand	1
Taiwan	1
South Korea	1
Lebanon	1
Turkey	4

## 103

### Europe

Portugal	14
France	10
Belgium	14
Switzerland	5
Netherlands	5
Italy	20
Germany	8
United Kingdom	5
Greece	1
Poland	2

Denmark	5
Norway	3
Sweden	2
Finland	4
Austria	1
Croatia	1
Romania	1
Russia	1
Serbia	1

## 3

### Oceania

Australia	2
New Zealand	1

## Classification of Blanquerna-URL in different national and international rankings (academic year 2018-2019)



### El Mundo "50 carreras" Ranking

URL is considered to be the second best private university in Spain, and the Blanquerna-URL degree course in Advertising and Public Relations continues to be the second best in Spain for the tenth consecutive time.



### QS Rankings

For the third year, URL is the best university in Spain, and the 25th in the studies of Business Management and Administration worldwide.



### Ranking CYD

URL is considered to be the first private Catalan university and the eighth with more efficiency in Spain.



### U-Multirank Ranking

URL is the seventh best university in Spain, and stands out in indicators linked to teaching and learning and contribution to development.



### U-Ranking

For the fifth year, URL is in the group of second universities in Spain with best teaching efficiency.



### Times Higher Education Ranking

URL stands out as one of the best centres worldwide where graduates are better valued by employers.





# Research

## An essential function of university and one of the foundations of teaching

The 2016-2020 Blanquerna-URL Strategic Plan presents a strategic path that refers to applied research and knowledge transfer, with the main goal of “being a reference through our contribution with high added value to the different sectors connected to our fields of knowledge.” Research is an essential function of university and one of the foundations of teaching. In Blanquerna-URL, we give priority to research with social impact, that is, research that contributes to improve society with economic, social and cultural benefits that help go further and improve in the fields of our expertise: health, education, sport, communication and international relations. The activity of our researchers is organised around the research groups at the three schools and the four research institutes created to promote and encourage quality research projects.

The European Commission has acknowledged Blanquerna with the HRS4R award, which defines the Human Resources Strategy for Researchers.



15

research groups recognised by the Generalitat of Catalonia



4

doctorate programmes



4

research institutes

- Institute of Psychology
- Institute of Education
- Institute of Sport
- Institute of Communication and International Relations

## Indexed publications



Blanquerna-URL School of Psychology, Education and Sport Sciences



Blanquerna-URL School of Communication and International Relations



Blanquerna-URL School of Health Sciences

139

139 publications with WOS (Web of Science) impact factor (corresponding to 2019)

46

46 books (corresponding to 2018-2019)

21

21 doctoral theses (corresponding to 2018-2019)



“  
 Estima el teu ofici, la teva vocació,  
 la teva estrella, allò pel que serveixes,  
 allò en què realment ets un entre els homes.

Joan Maragall

## Alumni and employability

### Accompaniment into the profession

The objective of the Area Alumni is to work so that the relationship established when students start their studies does not end after their course, but is kept and enlarged to the other students, new and old. In the Area Alumni, an outstanding service is the employment bureau, which helps former students in their first employment and throughout their professional life. Former students have the Alumni website at their disposal, a virtual space to meet, publicise activities, and exchange and present professional opportunities, quite often among the students themselves.

The Area Alumni in the world. Blanquerna-URL School of Communication and International Relations has created chapters of Alumni, with active groups in New York, London, Paris, Caracas, Hong Kong and Madrid, among other cities. The Blanquerna employability services carry out periodical surveys among graduates throughout the year after their graduation.

According to the 2017 survey carried out by AQU (University Quality Agency of Catalonia), with students who finished their degree course in 2013 (with three years of employability), employment in specific jobs concerning the studies completed is 88.13%.

90,96%

*Employment rate of students  
 a year after graduation*

(Blanquerna Survey)

88,13%

*Specific employment con-  
 cerning studies completed*

(AQU Survey)

## Scholarships and grants for students

Blanquerna-URL helps students to have access to first-year studies by granting them financial help, which comes from the operating budget of the organization. This help is carried out through an 18%-20% discount in monthly instalments in relation to the total fee for the academic year. It can be renewed provided that students pass 80% of credits enrolled for the year, and is also compatible with other public grants, such as those by the Spanish Ministry of Education, Culture and Sport (MECD).

This fund is also used to pay for extracurricular external internships, as well as trainee research staff and those students with a situation of difficulty during the year, regardless of their academic year.

There are also scholarships for academic excellence, which during the year 2018-2019 have implied an 80% discount in registration and tuition fees. In this section, other discounts are also noteworthy, such as those due to qualifications with honours achieved by students.

**During this academic year, Blanquerna-URL has devoted €150,000 more to the scholarship fund in order to cope with the financial difficulties of families caused by COVID-19. For the academic year 2020-21, the institution will allocate more resources to help all students to begin or continue studies at Blanquerna-URL.**

780.958 €

*of financial help in social grants  
 (corresponding to 2018-2019)*

323.603 €

*in scholarships for academic excellence  
 (corresponding to 2018-2019)*

446.631 €

*in discounts for qualifications  
 with honours  
 (corresponding to 2018-2019)*

345.450 €

*in extracurricular external  
 internships and trainee  
 research staff  
 (corresponding to 2018-2019)*



UNIVERSITAT  
**RAMON  
LLULL**

The URL is a private university with a social initiative that receives no subsidies or public support for its recognised university courses. It is recognised as a Campus of International Excellence and is part of the Aristos Campus Mundus project with the universities of Deusto and Comillas.



PERSONA CIÈNCIA EMPRESA



Blanquerna



Facultat de  
Filosofia

laSalle

esade



FUNDACIÓ  
PERE TARRÉS



FACULTAT  
DE TURISME  
I DIRECCIÓ  
HOTELERA  
SANT IGNASI



Observatori  
de  
l'Ebre



FUNDACIÓ  
VIDAL I  
BARRAQUER  
Institut  
Universitari  
de Salut Mental

Institut Borja de  
Bioètica



ESDi  
Escola Superior de Disseny



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Aristos  
Campus  
Mundus

Campus  
Excel·lència  
Internacional