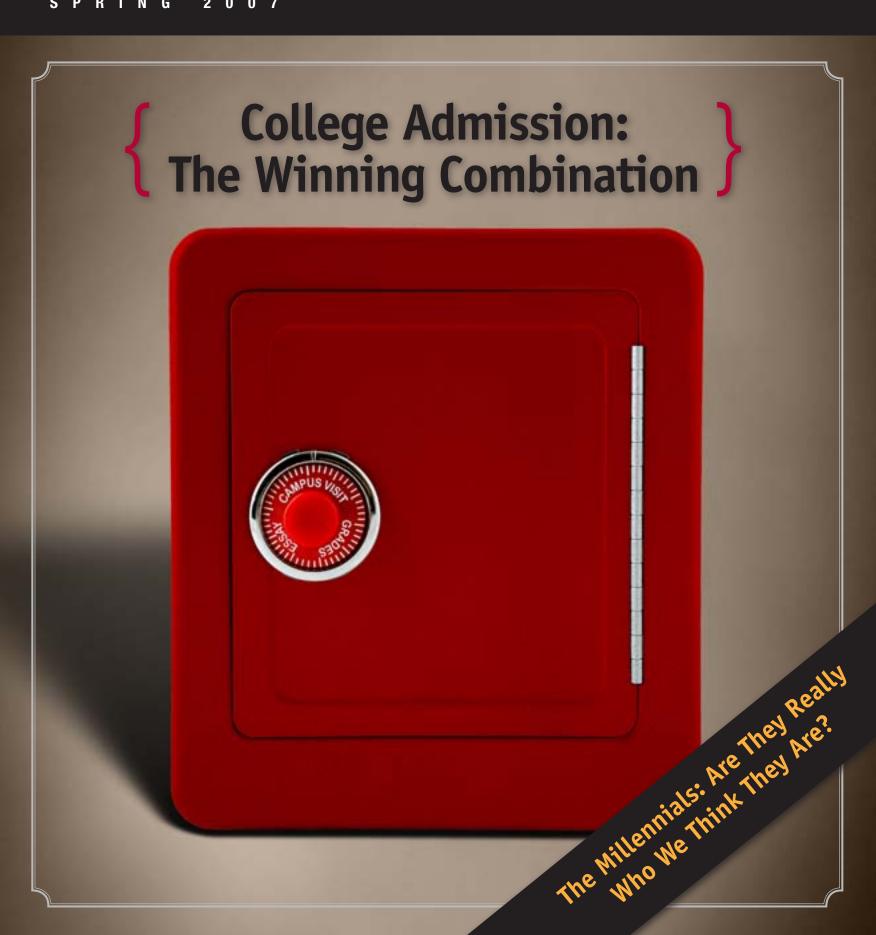
## OHOWESLEYAN



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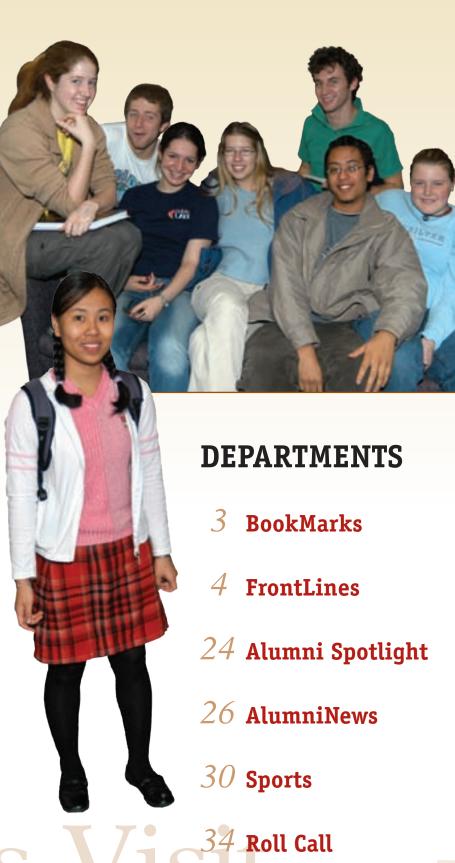
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What happens when two OWU student-athletes, now alumni, move on to teach and coach high school students? Here's a glimpse of how and why Ohio Wesleyan so thoroughly prepares students to make a difference in the lives of others.





## My Turn

s this edition of the Ohio Wesleyan Magazine arrives at your home or some other designated locale, members of OWU's admission staff and others will just have welcomed many accepted students and their families to campus during the Slice of College Life program. The college admission journey—from those first contacts with OWU's prospective students, to the tireless reading of their admission applications and essays, to finally, offering admission to selected individuals—is piloted by our talented admission professionals, to be sure. But also on board is a sizeable group of Ohio Weslevan students, faculty and staff members and alumni who are important participants in this process. You may even have hosted one of OWU's alumni-admission receptions in your own home!

Within the following pages, you will read about several OWU alumni who are working in high schools as college admission counselors (page 11) and you'll get a good picture of today's "millennial" students (page 8). You also may pick up a few pointers about writing an inviting admission essay, (page 23). And finally, please meet six of our first-year freshmen, here to describe their OWU journeys thus far (page 18).

Brand new in this edition of the Magazine, is "Reflections," a column and continuing addition to the publication, written by our own President Mark Huddleston. His message, this time, is about the escalating cost of attending college—the why's and wherefore's.

Enjoy reading the Magazine, and have a wonderful spring.

Pam Besel Editor

pdbesel@owu.edu

## PRESIDENTIAL REFLECTIONS

#### Why Does College Cost So Much?

The second most common question I am asked at alumni gatherings has to do with college costs: Why is tuition so high? Why do college fees regularly rise at a rate greater than base inflation? When the price of food, clothing, and shelter goes up two and a half or three percent a year, why do we see the price of education - at least the sticker price-go up five or six percent? What does this mean for middle class families and the future of liberal arts colleges?

As a president—and as a parent—I understand both the urgency and complexity of these questions.

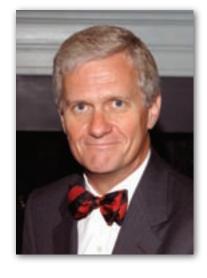
Tuition is high because delivering a first-class liberal arts education-small, challenging classes with rich co-curricular opportunities in a supportive, residential environment—is costly. The basket of goods and services we must buy is heavily skewed toward things, such as energy and health care, which have in recent years regularly outpaced the Consumer Price Index. Moreover, unlike many other enterprises, we cannot readily offset increased costs with productivity gains. We cannot "outsource" our teaching or replace our Student Involvement staff with the latest and most cost-effective generation of computer technology.

> While it is fair to say that college is expensive, then, we should also ask, "Expensive relative to

> > what?" Arguably one of the only things

more expensive than a college education is the failure to obtain one. A former colleague once pointed out, in response to a concern that students were sometimes graduating with debt burdens equal to those incurred when buying a new car, that new cars start depreciating the day they are driven off the lot. A college education continues to appreciate. College remains a very good investment.

Nevertheless, the challenges to families are likely to increase in the years ahead. According to the Census Bureau, median income for an Ohio family



of four in 2006 was approximately \$66,000. With tuition, room, and board hovering near the \$40,000 mark, the average family in Ohio would have to spend just under twothirds of its annual pre-tax income to meet the sticker price of an OWU education for one of its children. Fast-forward 20 years. Even with conservative assumptions about median income, base inflation averages, and college cost increases, it will require nearly

90 percent of the average Ohio family's annual pre-tax earnings to pay for a year of college by 2026. That's not sustainable.

What can be done? We must reduce our reliance on tuition revenue. Because we are not likely to get much help from state or federal governments, the only way to do this, in turn, is to increase endowed student aid. We must build our endowment to the point that we can say, as the best of our peers can already say, that ability to pay is not an issue at OWU. No task today is more urgent. To be true to our ethos and to fulfill our historic mission, the doors

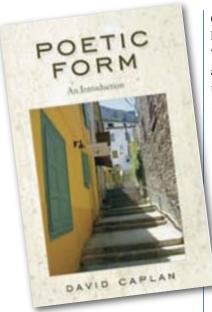
. . . the doors of Ohio Wesleyan must remain ever open to all qualified students ...

of Ohio Wesleyan must remain ever open to all qualified students, including the talented children of lower- and middle-class families.

I am confident that we will succeed. The most common question I'm asked at alumni gatherings (I knew you'd want to know) is, "So, how are things going at Ohio Wesleyan these days?" My answer: "Great." Our institution is strong. With alumni like those highlighted throughout this magazine, men and women who know the value of their own OWU education and who want to pass these blessings on to future generations of students, all things are possible.

— Ohio Wesleyan University President Mark Huddleston

## BOOKMARKS



Poetic Form: An Introduction by **Ohio Wesleyan Associate Professor** of English David Caplan. Published by Longman Publishing Group in December 2006.

While on sabbatical, David Caplan, associate professor of English, has been busy on a number of fronts. His new book, Poetic Form: An Introduction, was released by Longman Publishing Group. The publisher says the book "provides a clear, compact, and entertaining introduction to the history, structure, and craft of the most popular verse forms."

"I hope it will appeal to undergraduates," Caplan says, "but also to graduate students who need a reference guide, and to people who enjoy poetry and want to learn more about how and why poets choose to use specific forms."

In addition to the new book, Caplan's *Questions of* Possibility: Contemporary Poetry and Poetic Form, first published in hardcover by

Oxford University Press in 2004, has been reissued in paperback. "In this book," Caplan says, "I argue against assigning poets to various schools and suggest that by looking at the forms they used, we come to much more interesting and accurate groupings of poets."

Form matters, Caplan argues, because it is in form that the poet's genius shows. "To give an example," he says, "we all know Michael Jordan is a genius at his sport, but if he had five days to make each shot, we might not con-

sider him so extraordinary. He has to work within constraints to get the shot off in seconds, under great pressure, and that's how we observe his genius. It's the same with poets. The genius shows in the way they work within the constraints of the form they choose. It's the form that allows the poet's wisdom to emerge. I try to make that case in both books."

To add even a little more luster to his reputation, Caplan also has become a contributing editor to the *Virginia Quarterly* Review, which this year won two National Magazine Awards against very stiff competition. Caplan's tasks will be to "write essays and be on the lookout for interesting work the journal might want to publish. They've already published two on-campus talks given by William Logan and Alan Shapiro and will publish Adam Kirsch's talk when he comes to speak this spring."

-Gretchen Hirsch is a writer in the Office of University Communications at OWU.

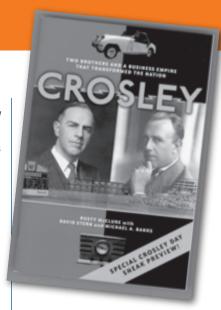
Crosley: Two Brothers and a **Business Empire That Transformed** a Nation, by Ohio Wesleyan **Alumnus and Part-Time Economics Instructor Rusty McClure. Published by Clerisy Press in** November 2006.

Ohio Wesleyan alumnus and part-time economics instructor Rusty McClure's tale of two brothers — Crosley: Two Brothers and a Business Empire That Transformed a Nation quickly found a place on the bestseller lists.

The real-life story was inspired by McClure's grandfather and his brother, and their entrepreneurial spirit. "I have two missions with this book," McClure says. "One is to tell this story for all time. The other is to give my grandfather, Lewis Crosley, his due. Everybody knows that Walt Disney had a brother, Roy, who was a huge part of the Disney business. Well, I want people to know about Lewis."

The story is set in Cincinnati during the Industrial Age and chronicles what McClure calls "one of the great, untold tales of the 20th century." It is considered both a powerful saga in American history and a tale of two brilliant brothers. Powel and Lewis Crosley, who persevered through failures to triumph even in the midst of the Great Depression.

According to the book's Web site (www.crosleybook. com), the brothers, born in the late 1800s into a humble world, were opposites in many ways; however, they



shared drive, talent, and a knack for knowing what Americans wanted. They were pioneers, inventing the first mass-produced economy car, the push-button radio, as well as many breakthroughs in manufacturing, broadcasting, and advertising. The Crosley name is also closely tied to major league baseball. Powel Crosley acquired the Cincinnati Reds baseball team and in 1930 built Crosley Field baseball stadium to house the team, which remained the team's home for 58 years.

McClure wrote the book along with authors David Stern and Michael A. Banks. Published by Clerisy Press and released in November 2006, Crosley made impressive showings in the WallStreet Journal and the New York Times Bestseller lists by the end of 2006.

According to McClure, the Crosley brothers were not only brothers, but lifelong friends, and are buried side-by-side in Spring Grove Cemetery. Powel died in 1961; Lewis in 1978.

--- Andrea Misko Strle `99 is a professional journalist living in Columbus, Ohio.

## FRONTLINES

#### THE RICHARD M. ROSS ART MUSEUM

#### **Lensless Images and Cameras**

Everyday objects—soup cans, piggy banks, flower pots, and the like—which were converted to functioning cameras by a group of 10 artists, shared the spotlight in the recent "Lensless Images and Cameras" exhibition. The show ran from November 30 to February 4 in OWU's Richard M. Ross Art Museum.

This exhibition of pinhole photographs was, as museum director Justin Kronewetter explains, "comprised of images made using the most simplistic of cameras in tandem with the most sophisticated technology." Approached several years ago by a photographer suggesting such an exhibition at OWU, Kronewetter liked the idea.

"We should include more artists who work with a variety of cameras in order to have more diversity in our show," he says. "From the point of providing learning opportunities for our students, this is very good."

In pinhole photography, a small aperture (pinhole) projects



Everyday objects can be lensless cameras.

an image onto a surface by light diffraction without the use of

"In pinhole photos, there is an unlimited depth of field, and anything in the foreground is in focus," says Leigh Rabby '92, a freelance photographer who volunteers in the museum. "The photos tend to have a softer, unique look and feel, as no optics and glass are involved." Exposure times for these cameras can be set for anywhere from a second to a full minute.

The exhibition locales also include museums in New Mexico, San Francisco, and Phoenix.



**Trustees Respond to Conrades Challenge** 

George '61 and Patsy (Belt) '63 Conrades have long been generous in their support of Ohio Wesleyan, and they have a particular interest in letting others know about the unique educational experiences and exceptional faculty to be found at the University. "We each had a wonderful experience, including meeting one another there, and two of our children went to OWU," George Conrades says.

"I can honestly say that Dr. Wilson of the math department, with the support of Dr. Maxwell of the physics department, changed the direction of my life by urging me to go into the computer field at a very nascent time in its history. Patsy and I have been very lucky in our life choices and results, so giving to Ohio Wesleyan just seems like the right thing to do—to enable others to have a chance at a productive experience."

During the May 2006 meeting of the Board of Trustees, the couple did "the right thing" in a very unexpected and dramatic manner. After hearing Dr. Margaret Drugovich, vice president for strategic communication and university enrollment, detail what was necessary to carry out Ohio Wesleyan's ambitious integrated marketing communications plan, the couple acted immediately. Within hours of the presentation, George raised his hand and announced to the meeting that he and Patsy were prepared to offer a \$1 million challenge grant to support the marketing and communications effort.

"It was apparent that to get [Ohio Wesleyan] to par with the communications techniques and the related personnel and IT investments of leading universities would take a significant amount of funding that just was not available without raiding the endowment," Conrades says. "Patsy and I talked about whether we should take this on, and she agreed, providing we made it a challenge grant to get others involved. We also decided we wouldn't contribute our share until the other monies were raised because we wanted to help instill the necessary sense of urgency Margaret conveyed in her presentation."

"George and Patsy understand how people communicate," Drugovich says. "They are enthusiastic both about the compelling messages we have to share with our various audiences and how technology will make it possible for us to tell our story in ways that are more meaningful and relevant. They know that the communications and marketing effort will define how we are perceived by multiple constituencies, and their immediate generous act triggered similar acts in others."

Trustee Evan Corns '59 understood the impact the communications initiative and the Conrades' gift would have on the University. He took up the challenge with characteristic and irrepressible enthusiasm, assuring that most of the matching commitments to the grant were in



The Conrades celebrate the 2004 dedication of the Conrades • Wetherell Science Center.

hand by the end of June-and that the funds themselves were collected by September 2006 only four months from the time of the original challenge.

"From a cash flow perspective, that's impressive," says Mark Shipps '70, vice president for university relations. "There may have been larger single gifts to the university," he continues, "but never one that was more powerful. You could characterize it as venture capital—a real investment in the future."

As it became apparent the challenge would be met, "Evan came back and asked us to increase by \$250,000 and promised that he would get the [additional] match," Conrades says. "Evan saw the connection between the communications initiative and the developing University Relations initiative. After some work on what was needed, Evan asked us to increase. We agreed."

True to his word, Evan Corns raised the funds, with the entire amount—\$2.5 million—pledged or collected by

November 2006. "The trustees have stepped up before, of course," Shipps says, "but the speed with which they accepted the challenge and raised the funds is unprecedented." Those who matched the Conrades' grant include Rich '82 and Kim Alexander. Evan '59 and Barbara Corns, Doug '55 and Barbara Dittrick, Bob '66 and Ann (Wible) '67 Gillespie, Grant '64 and Christine (Anderson) '66 Kurtz, Phil and Nancy (La Porte) Meek '59, Gordon '54 and Helen (Crider) '56 Smith, and Paul and Susan (Wilson) Smith '57.

"George and Patsy's generosity, combined with Evan's leadership in securing the match, shows that we have the leadership and institutional capacity to raise the funds we need to evolve," Drugovich says. "This gift and the response of the trustees show the passion people hold for Ohio Wesleyan. This will be truly transformational for the University."

## FRONTLINES



In his talk, "What Do We Do With the Dream?" keynote speaker, Dr. Charles Booth, pastor of Mt. Olivet Baptist Church in Columbus, reviewed how Dr. King's work has changed today's world, and how that work can be carried forward.



The 2007 Martin Luther King, Jr. Celebration Breakfast was dedicated in memory of the late Dr. C. Everettt Tilson, a Methodist minister, philanthropist, and civil rights activist in the Delaware community. Tilson's son, Steve, and grandson, Eric, performed a rendition of several songs, including "Amazing Grace," in his honor during the breakfast held in Hamilton-Williams Campus Center.

In honor of Martin Luther King Jr. Day, Ohio Wesleyan and the Delaware County Martin Luther King Jr. Celebration Committee provided two special events: a sermon at William Street Methodist Church on January 14, and a Celebration Breakfast on January 15 at Hamilton-Williams Campus Center.

The Rev. C. Joseph Sprague, former bishop of the Chicago Episcopal Area of the Northern Illinois Conference, United Methodist Church, and the recipient of an honorary doctorate from Ohio Wesleyan, delivered the Sunday sermon, "Let the Trumpet Sound: A White Cleric's Gratitude for the Drum Major."

The next day, a capacity breakfast crowd heard the Rev. Charles Booth deliver an address titled "What Do We Do with The Dream?" Booth has taught at several seminaries including the Methodist Theological School in Ohio and is the lead author of a book of sermons from African-American preachers.

In addition to honoring

the 2006 Martin Luther King Jr. Scholarship winners, the event also featured a musical tribute to the late Dr. C. Everett Tilson, an ordained United Methodist minister, local philanthropist, and civil rights activist who was instrumental in the community's Martin Luther King Jr. Day events until his death in June 2006.

#### WINTER SPEAKERS

The following is a sampling of winter guest speakers at Ohio Wesleyan. For a more comprehensive listing, please visit OWU's Web site at http://news.owu.edu

Andrew Busch '83, director of BMO Capital Markets and a global foreign exchange strategist; Mark Sniderman, senior vice president and director of research for the Federal Reserve Bank of Cleveland; and Philip Voelker, chief investment officer for Advanced Asset Management Advisors, Inc., Economic Outlook Conference, co-sponsored by the Department of Economics and the Woltemade Center. stream.owu.edu

Brent Carson, retired teacher and Delaware native, "Stories I've Heard from the People I've Met - Life in Delaware, Ohio," Joseph and Edith Vogel Lecture stream.owu.edu

Rita Colwell, former director of the National Science Foundation. "Global Climate, Oceans, and Human Health: The Cholera Model," Science Lecture Series

Ted Kooser, 2004-2006 National Poet Laureate and English professor at the University of Nebraska-Lincoln, Katherine Kearney **Carpenter Lecture Series** 

Jeffrey Rosen, law professor at George Washington University, legal affairs editor of The New Republic, and leading Supreme Court expert, The Supreme Court: The Personalities and Rivalries that Defined America discussed how personality and rivalry shape the nation's highest court and the nation, sponsored by the Department of Politics and Government stream.owu.edu

Jearl Walker, physics professor at Cleveland State University and author of The Flying Circus of Physics, lecture and demonstration including lying on a bed of nails and dipping his fingers into molten lead, sponsored by the Department of Physics and Astronomy

### CELEBRATING THE AFRICAN-AMERICAN HERITAGE



*A rich mix of events reflecting the varied traditions of* the African-American community highlighted Ohio Wesleyan's observance of Black History Month. The University's Office of Minority Student Affairs sponsored lectures, performances, guest appearances, and an exciting Caribbe-Afrique Festival.

#### PRESENTATIONS INCLUDED:

- "King-Dreaming: Living in the legacy of HIStory & HERstory," featuring Marshawn Evans, J.D. An entrepreneur and up-and-coming litigator, Evans is a former cast member of the hit NBC television show, "The Apprentice."
- A lecture by Professor Reko Mate of the University of Zimbabwe on AIDS in Zimbabwe.
- A talk by Ephren Taylor, who is the youngest African-American CEO of a publicly traded company. In addition to heading up City Capital Corporations, a loan and investment-based business development firm, Taylor owns three other companies.

- A discussion by Kevin Powell, author of six books including Who's Gonna Take the Weight? Manhood, Race, and Power in America, an Essence magazine best-seller, at the Hamilton-Williams Campus Center.
- An appearance by Dr. Jacqueline J. Royster of The Ohio State University, who discussed the issues and challenges experienced by African-American women as they navigate through higher education.

Food, music, and dance were the highlights of the Caribbe-Afrique Festival, sponsored by Rafiki Wa Afrika, a group that seeks to raise awareness of social, cultural, and political issues on the African continent and in the African-American community.

The last event of the celebration was a presentation on HIV/ AIDS and gender in the African-American community by Gloria Reuben, best known for her Emmy-nominated stint as an HIVpositive healthcare professional on the NBC television show "ER."

## The Millennials:

Are They Really Who We Think They Are?

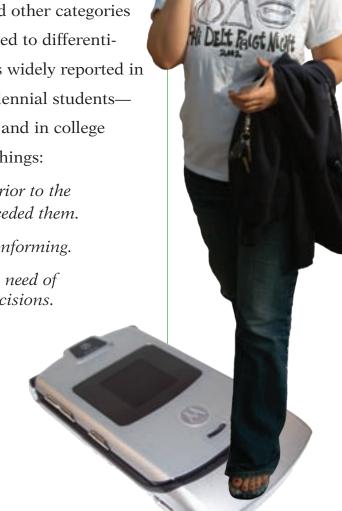
By Gretchen Hirsch

he popular press paints today's students as a new and unique breed, radically different from the Silent Generation, Baby Boomers, Gen X, and other categories social scientists have created to differentiate various age cohorts. As widely reported in books and magazines, millennial students—those born in the Eighties and in college today—are, among other things:

• Technologically superior to the generations that preceded them.

• Conventional and conforming.

• Overnurtured and in need of guidance to make decisions.



Like all generalizations, these snapshots of today's students contain elements of truth, but they are not universally applicable, and certainly not at Ohio Wesleyan. "People often ask me to define the typical Ohio Wesleyan student, and I tell them there isn't one. Ohio Wesleyan is an eclectic mix," says Dean of Students John Delaney. "This is a place that invites students to find their own voice and seek their own path."

"Society likes to categorize people and groups in order to try to respond to them effectively, but that's not always successful," says Colleen Cook, assistant dean of student life. "I think there's a lot of commonality across generations. Students continue to seek relationships, build careers, and create meaning in their lives, just as their parents did. We have a disparate group of students, and no one student typifies the community."

"I find that students who are committed to learning are as passionate about their studies as prior generations have been," says Cincinnati Conference Professor of Zoology Jed Burtt, who is also co-director of the Honors Program. "They begin to organize their lives around their interests. If they arrive with a passion for something, we work to reinforce it-and if they don't, we help them find it."



### Techno Experts

here the truth about Millennials most closely approximates the stereotype is in their use of technology; without question, they are the most technologically savvy students in history. They multitask, working on their computers, text messaging, and listening to a Podcast all at the same time. Some people worry that so much interaction with computer screens, cell phones, and video games makes it harder for students to relate to others face to face. "I've heard of roommates carrying on disputes by e-mailing and i-messaging each other, rather than simply conversing about it in their room

and coming to a solution," says Debra Lamp, director of student involvement.

"Certainly using technology that way isn't beneficial," says Cook, "but I think the jury is still out on whether technology itself is hurtful or helpful in personal relationships. It can be either, depending on the students and the situation."

Students use technology in interesting ways, says Sue Pasters, director of community service learning. "Using the Internet, they can receive and disseminate information about political crises or natural disasters very rapidly. What's fascinating is that they respond to the information very much as did students in the Sixties. They care, and they're galvanized

quickly to raise funds or discuss what needs to be done.

"It's a paradox," she continues. "When you see a group of students walking across campus, they don't seem to be as engaged with each other as they once were because they're on the phone or listening to music. On the other hand, they can make very personal connections with people halfway around the world because of the technology they use. For them, the world really is a global village and they are active in it."

## Engaged or Apathetic?

any students here feel deeply about issues such as Iraq, but it's different from the Vietnam era," says Amy McClure '72, chair of the education department and co-director of the Honors Program. "For some, the Iraq situation seems far away, perhaps because there's no draft. When I was a student, we gathered in Austin Hall to watch the draft lottery. The war was very real to us.

"My education students are most passionate about their majors; they want to be prepared to make changes in the world through the work they do," McClure continues. "They're dedicated to helping children have a better future. Many of them are

continued on page 10



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children of poverty or in urban areas."

"These kids are active," adds Lamp. "They're used to doing service projects and they seek out those opportunities. They like to be involved in programs that make things better."

That's true, says McClure, but with a twist. "Students are still interested in solving the world's problems, but they have a different focus today. They want to know how they personally can affect someone else. When they go on a mission trip to a reservation, they're working with individual children, not taking on the Bureau of Indian Affairs. Their activism seems to be less systemic and more hands-on.

"They don't talk to me about making a lot of money," McClure continues. "They talk about having a career you really want to pursue and that will make a difference in others' lives."

Lamp agrees that students "want to work in areas they're excited about and it's not all about status and money. They may major in odd combinations because they want to investigate all their interests and they see ways to combine several of them. Ohio

Wesleyan's rigorous liberal arts tradition prepares them to excel in many fields because they learn how to think and adapt to constant change."

#### Mom and Dad Matter

ou can't describe millennial students without talking about their parents, because the lives of parents and children are so intertwined. "These students are very close to their parents," says Lamp. "They listen to the same music, watch the same television shows, and wear the same styles of clothes. And students talk with their parents as freely as with their contemporaries, even about subjects earlier generations might have avoided."

"I do see a bit more reliance on parents for advice and help than in previous generations," notes Cook, "but once again, that's not true in every case. We have students who travel to Africa on their own, and we have other students who hesitate to make any decisions without their parents' involvement."

Although the media report stories of parents calling their children a dozen times a day and even accompanying them to job interviews, most Ohio Wesleyan parents don't appear to be part of that camp. "However, I have had parents call about their child's grades." Burtt says. "They ask me what I can do, as a teacher or advisor, to change the grade, and I have to say, 'Nothing.' I try to explain that this is something the student needs to address on his or her own."

"We welcome parent involvement," says Delaney, "and at the same time we encourage students to make use of the resources we have available to resolve issues that arise. We may see a situation through one lens and the parents through another. That's understandable and certainly something we talk about with them."

Cook adds that "parents today are very nurturing and involved. They don't want their children to be hurt, but it's important that they nurture not only their children's psyches, but also their skills," she says. "If they intervene too quickly to solve their children's problems, the students miss an opportunity to work through issues with peers or professors. That's an important part of growing up."

The consensus is, then, that Ohio Wesleyan students are not cookie-cutter representatives of a specific age group, but are every bit as individualistic, idiosyncratic, passionate, and engaged as those who came before them—and that bodes well for the campus, the nation, and the world.

Ms. Hirsch is a writer in the Office of University Communications.



# OF HIGH SCHOOL COUNSELORS



## The Admissions Process: From Stress to Success

By Chris Federer

n the age of the Internet, Common Applications (which allow students to apply to multiple schools simultaneously), and a wealth of information about college choices, you would think the college search and application process would be easier than ever. Paradoxically, despite the technology and access to information, students and parents are finding the college admission process more unpredictable, daunting, costly, and time-consuming than ever before.

However, the news is not all bad. According to some OWU alumni who counsel students as they go through the college search and admissions process, with the proper perspective, realistic expectations and the right approach, this process can be a positive experience that sets students on the path to a transformational college experience and bright future. The keys to a successful college search and smooth admissions process are to avoid hype about certain schools and keep options open, narrow the search by finding the best matches for the

individual student, and take advantage of college visits.

Several Ohio Wesleyan alumni now involved in the college admissions counseling field shared their insight.

Michael Heeter '88, director of college counseling at the Hawken School in the Cleveland area, says the anxiety students and parents are experiencing can be attributed to several factors. The first is growing uncertainty that a student will get into the college of his or her choice. He says this is due in part to an increasing number of students graduating from high schools and a finite number of college seats available.

According to the U.S. Department of Education's Projections of Education Statistics for 2006, enrollment in institutions of higher education increased by 2.3 million from the mid 90's to 2006 and is predicted to continue to grow. This has led to a cycle of more students applying to more colleges, resulting in more selectivity, which drives students to apply to more colleges, which further drives colleges to become even more selective.

Emily Hill Cady '01, a college counselor at Saint Ignatius College Prep in Chicago (and former OWU assistant director of admission), says she has seen the impact of this trend in her work with students.

"We are at a point right now where there are more high school students graduating than there have been in many years, and that is coupled with the fact that students are applying to more schools," Cady says. "I'm counseling students who are applying on average to eight to 10 colleges or universities."

Cady echoes Heeter's assessment and says this trend results in schools receiving an ever-growing number of applicants. But because colleges are not growing their overall enrollment the result is a more challenging selection process as colleges must choose from this larger applicant pool.

Heeter says this has an impact on students and their families. "You can imagine the increased pressure, because there are kids not getting into schools this year they may have easily gotten into last year or even the year before," he says.

Parents and students do not have to fall victim to anxiety, however. By understanding the current environment of college admissions, they can conduct their searches and work through the admission process effectively.

"I advise students and parents to identify a small group of colleges that will meet the student's needs prior to applying," Heeter says. "We try to keep the list to six colleges that would be the best matches for the student—one

or two reaches, one or two slam dunks (safety schools), and then two to four additional colleges that would also be good matches."

Additional advice Cady offers is for families to start the search for those matches as early as possible. "I've found that the anxiety some families feel leads to a state of inactivity. This creates even greater stress as families sense growing pressure to narrow down the search and actually start the application process. People should get their children exposed to a variety of options early and start building relationships with representatives of those schools."

Once parents and their students actually begin the search process and make contact with college counselors and admissions offices, the sense of anxiety dramatically decreases because the process begins to be demystified as they start interacting with college representatives and identifying institutions that would be a good fit for the student.

Finding the right match for a student is among the most important factors in the college search for several reasons. First, it helps ensure the student will benefit the most from his or her college experience. Second, it increases the odds of acceptance, because colleges are looking for students who can be expected to thrive in the campus environment and succeed in completing their degrees.

A critical factor in finding the right college match is keeping the student's options open and not falling into the trap of limiting applications to only one or two colleges based on perceived prestige or rankings.

"The visit gives students

a chance to go above

and beyond what is

expected of them in the

admissions process."

Keeping options open to college choices

is a message that the OWU alumni college counselors deliver over and over to the students they advise.

"We spend a lot of time educating students to avoid looking at the perceived prestige of an institution and not to make a choice based on college rankings," Heeter

says. "The rankings are purely statistical and do not examine the intangibles such as academic match or if there is a critical mass of students who share their same values, or whether there is enough diversity to challenge a student's assumptions. It is these philosophical questions that need to be examined, rather than that a school was ranked number five in the U.S. News and World Report. The long-term affinity to one's alma mater is based on academic and social experiences; not the average SAT scores of incoming freshman, acceptance rates or some other rank applied to the college."

Heeter's point is illustrated by an experience recounted by Sally Harris '76, from her time as OWU director of alumni relations prior to 1998. (Harris, who is now assistant director of development for Greenwich Country Day School, also worked for several years as a part-time regional counselor for OWU admissions and is now a member OWU's Alumni/Parent Admission Recruitment Team— A/PART.)

In 1988, Harris recalls seeing a segment of 60 Minutes on the college admission process. One of the students profiled was a young woman named Nina Bradley. Her heart was set on going to Kenyon, but when she was not admitted, she burst into tears and sobbed. At the end of the segment, it was reported that that Nina Bradley was admitted to Ohio Wesleyan and would be attending there in the fall.

Harris recalls, "Nina was a freshman when I arrived at OWU. She joined Kappa Kappa Gamma and I was their advisor. Nina had a fabulous experience at OWU and is now very successful in the area she studied-television production. I tell students that story, because I think they get their hearts set on one place, and it turns out they could be happier elsewhere."

Finding this "fit" is probably the toughest part of the college search, but is well worth the effort. This involves research via guidebooks and college Web sites. However, in today's environment of information overload, the OWU alumni college counselors agreed that the most effective research comes through college visits. These visits not only help students make the best decision about college fit in line with their personality and interests, but visits also increase students' chances of acceptance by providing personal interaction with college representatives.

Cady says, "The visit gives students a chance to go above and beyond what is expected of them in the admissions process. They become 'real people' in the eyes of the college and this fares very well in the admissions process."

Richard Seiler '72, a history teacher at the Friends School in Baltimore, says, "Students need to find an edge—a passion—and let that shine through during the admissions process." Conveying this edge is not always easy to do on paper or via email. The visit is the most opportune time to "wow" college admissions representatives.

Harris echoes others' comments about the value of college visits to pinpoint a good "fit" and also to cement the relationship with the college. "The most important thing is finding the right match, and the only way to find that is to ask questions and go visit a campus over and over. Take time to talk to current students, alumni and professors. Stay in touch with the school. Take advantage of any opportunity to meet with school representatives, go to

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continued from page 12 receptions, show interest, and make yourself known!"

Elizabeth Shipps '01, assistant director of college counseling at the Pingry School in Martinsville, New Jersey, agrees that the visit is an important tool for helping the student make a choice. She advises students to tour campus, visit a class, stay overnight, eat in the dining hall, talk to as many students as possible, find a chair or bench and casually observe student interactions, and, most importantly, ask tons of questions.

"In my own college search, I initially placed Ohio Wesleyan at the bottom of my list. After formally visiting each of the schools I had applied to, Ohio Wesleyan became my first choice," Shipps said.

Cady reports a similar experience in choosing OWU. "I was fortunate to have found the right match, and the visit was the factor that made the difference. I'm from New York, and although my father graduated from OWU, I would not have known it was right for me until I went to the campus. When I arrived on campus, I knew instantly that OWU was where I belonged."

In addition, parents can play an important role in making the search process a positive experience. Parents need to think in terms of being a coach or driving instructor—providing guidance and support, but allowing the child to take the wheel. It is essential for the student to navigate the process.

"Parents must always remember that this journey is a learning process, and designed to prepare students for the independence they will experience in college," Shipps says.

One of the last challenges students and parents face, even after narrowing the search to a small number of schools that are the best

match, is managing through the large amount of communication they receive from universities. Parents and students face countless rules and requests unique to each college. They also have to juggle multiple deadlines, which makes the process even more confusing and frustrating.

Heeter points out several actions to help sift through all the information and keep the focus on what is really valuable in this process:

Eliminate the obvious, such as schools outside a student's desired geographic region or those that may not have the desired academic programs.

• Pay attention to personalized letters—those that are hand addressed or carry personal notes. These are often a strong indication of the level of personalized attention a student can expect during the admission process.

Note individualized references specific to an individual student, such as questions posed or interests expressed. Again, this demonstrates a high level of attention and indicates greater potential for a rewarding interaction. Keep calendars of required college events and deadlines in a separate file and also create a master calendar so planning is easier and deadlines are not missed.

Finally, parents and students should always keep in mind that education is not an institution. It is an experience that continues for a lifetime, and it is a student's college experience that lays the groundwork for that lifetime of learning. Approaching the college search and admission process from this perspective can reduce some of the inherent stress by opening students' eyes to a broader range of colleges that will be a good fit. The result is a choice that reaps the greatest benefits from a student's college experience.

Mr. Federer is Associate Director of Print and Electronic Media at Ohio Wesleyan.

#### **Alumni/Parent Admission Recruitment Team (A/PART) Assists OWU to Attract** Students Who "Fit"

For over 30 years, Sally Harris '76 has been talking to high school students who are thinking about choosing OWU or who have already made that choice. "In 1976, just after I graduated from OWU, my sister (Karin '69) and her husband (Scott Fowler '68) hosted an alumni admission reception at their home in Ridgefield, CT, Harris recalls.

She attended the event and found it so rewarding that since then she's been meeting with and talking to potential OWU students whenever she gets the chance. Harris is now a member of A/PART and enjoys her interaction with students.

"I regularly host a reception at my home on the weekend before Thanksgiving for students who have applied to OWU; and in the spring I always attend a dinner for students who have been accepted," she explains. This gives the students a chance to ask questions about the experience at OWU and hear from alumni, who can give them an accurate picture of life at OWU."

Harris says, "To me, the perfect OWU candidate is someone who has that genuine enthusiasm for learningor even more specifically one who is interested in a few different areas like science and theatre. The ones who are looking at college as a place to explore, experience, expand — they're open to anything! It's this diverse student body that makes Ohio Wesleyan different."

Harris encourages all alumni to join A/PART. "I love the age group of the students and love talking about Ohio Wesleyan-I get very excited. And it doesn't matter how long ago someone graduated from OWU, they can be a great asset in talking about the college because the one thing that does not change is the spirit of the place. And as alumni, that is what we try convey. We can talk about what we did at OWU and what a rich college experience the school offers. If you love talking to students and love working with schools and you love Ohio Wesleyan, you want to take this opportunity to spread the word."

The A/PART program is a joint venture between the Office of Admission and the Office of Alumni Relations. This network of more than 500 alumni and parent volunteers assists in the recruitment process of prospective students, enhancing the personal approach. To become an A/PART volunteer, contact the Alumni Admission Office, at 740-368-3046 or send an e-mail to owuapart@owu.edu.

# A/Part

When It Comes to Recruiting Students, It's All Hands on Deck.

By Ericka Kurtz

Do you remember your transition to college? Chances are you were excited, hopeful, and probably more than a little bit nervous. The more things change the more they stay the same, and choosing a college today is as important as it was 30 years ago.

One aspect that has changed, however, is the amount of information a high school student receives from prospective colleges – it comes in the form of letters, publications, phone calls, e-mails, text messages, Podcasts, and technology that's too new to name. So how do students wade through the mountain of messages to choose a college?

At Ohio Wesleyan, help is available via capable admission and financial aid staff, but also through faculty, alumni, and parents of current students. If it takes a village to raise a child, then at OWU, it takes a university to enroll a student.



#### **Everyone who Works at OWU** Has to Make it Better Than it Was the Day Before

All faculty members have different reasons for participating in the recruitment process at Ohio Wesleyan, but they all do it because they realize how important it is to the life of the University. Whether it's attending a reception in Boston or meeting individually with a student on campus, OWU faculty have a passion for meeting prospective students.

"When you're in a small community, individual responsibility increases," says Professor of Psychology Richard Leavy. "If I worked at a state school, the quality of students in my classes would be dictated by things out of my control. At Ohio Wesleyan, I do have an impact on the kind of students who will sit in my classroom, which has a direct impact on the quality of my life."

Professor of Sociology-Anthropology Akbar Mahdi agrees. "By nature I am a professor, and recruitment is an important part of that," he explains. "Recruiting affects how I teach and the type of students I'll have in my classes. This is a transformative occupation, and everyone who works at OWU has to make it better than it was the day before, no matter what your job is."

Professor of Economics

Alice Simon sees her job as changing students and she takes her role very seriously. "The best part of my job is to watch a student who was floundering in Principals of Economics become a CEO or to see them get that first investment job on Wall Street. Or to see them staying in jeans – if that's what they want - and working for Habitat for Humanity."

When meeting with prospective students, Simon says it's not her job to see if a student is "right" for Ohio Wesleyan. "My job is to try and sell OWU and the Economics Department," she explains. "I tell them, 'You don't go to college to go to camp and you don't go to attend a big party.' I think if a high school student is visiting Ohio Wesleyan, the big school vs. small school decision has already been made, and so what they really want to know is how OWU is different from other schools."

#### **An Easy Sell**

"Ohio Wesleyan is truly a hidden gem," says Professor of Theatre & Dance Elane Denny-Todd. "We're remarkably strong as an academic institution. The environment here is warm and rigorous. People love what they do here, and students can truly find their passion at OWU."

When prospective theatre majors visit campus, Denny-Todd takes them on tours of the building – from the theatre to the storage area so they can see that Chappelear is a working theatre. "It's very hands-on what we do here," she says. "So many times people don't know that the liberal arts are so well-rounded. At Ohio Wesleyan, it's about total growth and receiving a solid education regardless of one's major."

"Ohio Wesleyan is a place where you can learn and also apply what you've learned," says Leavy. "Knowledge without application borders on a waste of time. Also at OWU, you'll

> receive nurture and care with the challenge of a lifetime. If you're interested, you'll find teachers with real passion."

> "I want high school students to realize that college is a different level of education than high school," says Mahdi. "At OWU, they'll orient themselves to larger issues in life such as career choice and contributions to society. They should think, 'What kind of person do I want to be?' It's important for students to think about big issues in their



David Lever, associate professor of chemistry, mingles with a prospective student at the Central Ohio reception.

Ellen Erikson and Lauren Colpitts of the admission office chat with a family during the Central Ohio reception.



life, and the answers shouldn't come easily. The best part about Ohio Wesleyan is that it's a community in which students can answer life's important questions."

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#### **Giving Back**

For many OWU alumni, the "person" they want to be includes helping their beloved alma mater recruit new students.

Joy Twesigye '98 says it's important for her to help in the OWU recruiting process because Ohio Wesleyan was an important part of her life before she became an official student. "Religion professor Blake Michael was my sponsor when I was confirmed at church. Pam Anderson, who works in purchasing, was giving me great advice from middle school onward. I even got married at sociology professor Mary Howard's home. Recruiting is a way to give back to this community that has given so much to me."

Twesigye is one of 550 Alumni/Parent Admission Recruitment Team (A/PART) members for Ohio Wesleyan. "I think I started volunteering for OWU one day when my dad

"It's easy to talk about my

personal experience with

prospective students and

parents," says Figgie. "They

get to talk with someone

who is a product of OWU;

someone who benefited

from the experience."

(Professor of Christian Studies Emmanuel Twesigye) needed help carrying something to his office. After that I was hooked," she jokes. Today, she contacts high school students to answer questions they might have about Ohio Wesleyan. She also has conducted her first interview in Denver and she hopes to do more in the future.

Ed Lenane, assistant director of alumni relations says volunteers like Twesigye are critical to the success of recruitment. "Parents and students seek and appreciate opinions of people who attended Ohio Wesleyan," he says. "Alumni are simply more credible because they don't receive any benefit for selling the University."

"I believe I'm a better person for having attended Ohio Wesleyan," says Betsy Figgie '93, "and volunteering is an easy way for me to give back." Figgie currently serves as the admission subcommittee chairperson for the Alumni Board. She says this year the subcommittee decided to offer more personal touches to those who are decision makers in a prospective student's life such as parents and guidance counselors. The extra effort includes meeting with a local high school guidance counselor, participating in local student recruitment events throughout the country, making personal calls to students, interviewing local students, and making phone calls to OWU legacy parents who have juniors in high school.

"It's easy to talk about my personal experience with prospective students and parents," says Figgie. "They get to talk with someone who is a product of OWU; someone who benefited from the experience. Prospective parents and students want to hear about the total OWU experience from someone who has lived it and has moved out to the real world and drawn upon his or her OWU experiences to become a true leader."

For David Livingston '94, recruiting comes down to referral. "As a member of the Alumni Board, I take directive from Ed Lenane about contacting counselors at high schools as well as students," he says. "But another, more informal method is simply to keep my eyes and ears open for students who might be interested in attending Ohio Wesleyan. If you think about it, a referral is the best customer."

Livingston has referred several students, including his children's babysitter, throughout the years. "I think if I can get one good student per year to attend Ohio Wesleyan, I'm giving the University much more than money," he explains. "I liken it to giving; people give to people they know, not an institution. So if I

> know someone in high school who is considering Ohio Wesleyan, I can do a lot to influence his or her decision."

> Drew Thawley '97 knows first-hand what it's like to be influenced by an OWU alumnus. "George Sternad '48 encouraged my wife, Gina (Marino) Thawley '98, and I to attend Ohio Wesleyan," he recalls. "I always think of George standing there in his red blazer talking about OWU and thinking how awesome it was. I'm concerned we won't have that kind of dedication and passion in the future, so that's why I help in the OWU recruiting process."

Lenane echoes Thawley's sentiments. "We currently have 550 volunteers in the A/PART

program," he says, "but I'd like to see if we can get that number up to 1,000. For Ohio Wesleyan to remain competitive, I really think we need to get to that number."

He emphasizes that the A/PART program welcomes volunteers of all ages. "There is always room for growth," he says. "Younger alumni can speak about more current issues on campus or topics such as how OWU prepared them for graduate school. However, it's also important for incoming students to have that older perspective. Ohio Wesleyan has changed a lot, but some things still hold true. OWU still has strong academic credentials and a wonderful sense of community."

To become an A/PART volunteer, contact Ed Lenane at 740-368-3046 or ewlenane@owu.edu

Ms. Kurtz is Assistant Director of University Communications and Assistant Editor of the Magazine.

## Passing It Forward

#### Two High School Coaches and Teachers Use Their Ohio Wesleyan Experiences to Show How to Blend Academics and Athletics

By Pam Besel

Il it took was one Ohio Wesleyan education class and a required community service component, and Ben Harrington '97 was hooked.

"I must have tried to pursue 42 academic majors—everything from German to accounting to international business and zoology—when my search led me to the education department," says Harrington. Once he experienced working in Delaware's Liberty Street after-school program for young children, he wanted to take another education class—and then another and another.

Harrington's academic major in elementary education prepared him well to teach sixth graders at Hudson (Ohio) Middle School, which he did for four years, followed by four years teaching seventh and eighth graders. Now into his 10<sup>th</sup> year at Hudson, Harrington teaches eighth-grade American History. He also coaches several different sports for boys and girls and has been varsity defensive line assistant football coach.

"I'm concerned about the futures of my students and always encourage them to become interested in a subject," says Harrington.

"I tell them they are quality student-athletes, but that they are, first and foremost, students." Balance in their academic and athletic endeavors is something Harrington talks about with his students, often mentioning his own experiences at OWU as a student and football player.

"They perform and manage their time better in season, because they want to play, and there's no denying that," he says. That mindset often goes with them to the college level.

"If I think about my own life, so much of what I learned was by trial and error," recalls Harrington. "Once I realized what I wanted to do with my life, I became more focused." Working with many of the same students from seventh grade on, he is able to build relationships and a sense of trust. "That's the most important thing," he says.

eff Hollway's teaching and coaching career may well have been a genetic phenomenon. His father, Mike,

has been Ohio Wesleyan's head football coach since 1986.

"I've been an OWU fan since I was six years old," says the younger Hollway, '03, who played football for four years at Ohio Wesleyan and lacrosse for three. Majoring in physical education, he spent one year after graduating from OWU at Liberty High School, teaching emotionally disturbed students. Realizing he wanted to move on to an independent school environment, he heard about an opening at Greenhills School (K-12) in Addison, Texas, and decided to apply. Now into his second year there, Hollway teaches physical education not only to younger children, but also to upperclassmen.

A school of 1,200, Greenhills welcomes students from 92 zipcodes; 32 languages are represented in the student body.

"Whether coaching varsity football or working with second graders, I want everyone to have fitness be an important part of their lives," says Hollway. In an innovative monthly program, "Heart of the Hill," students of all grade levels divide into teams and compete against others, in such endeavors as "Sounds and Tumbling Day," "Motor Day," and "Game Day."

"We want the first-graders to know our seniors in this community-driven school," says Hollway. It is an academic environment that sends more than 20 percent of its graduates to Ivy League schools.

"With so few smaller liberal arts colleges in Texas, many students are curious about my college," he says. Hollway fields questions about how to balance academics and athletic commitments; what the time commitments are for classwork and playing sports; the popularity of certain sports on campus; and lastly—is it all really worth it?

"I think these kids are academically savvy, and really know which colleges are and aren't reachable for them," he says. "I speak honestly with them about my own experiences and the educational environment at smaller colleges. I was spoiled in a sense at OWU. My experiences were great, and I felt prepared to enter the field of education."

Ms. Besel is Director of Internal Communications and Editor of the Magazine.



#### First-Semester Scenarios: Six Freshmen Talk About Life at Ohio Wesleyan

By Pam Besel

PURSUING A DREAM

Yn Gu'10

GuangZou, China

Yu Hu is an Ohio Wesleyan freshman with big dreams and an even bigger heart.

Growing up in China, the world's fourth-largest country, with apopulation of more than 1.3 billion people, Yu is the son of a university professor and business professional. When it came time to think about his next steps after high school, (his was considered one of the best public high schools in Yu's province) he knew he wanted to take a path different from his parents. That path, including completion of his OWU undergraduate degree and graduate study at another well-regarded university, will eventually take Yu back to his homeland where he hopes, as a government administrator, to help tens of thousands of China's peasants and farmers to lead better lives.

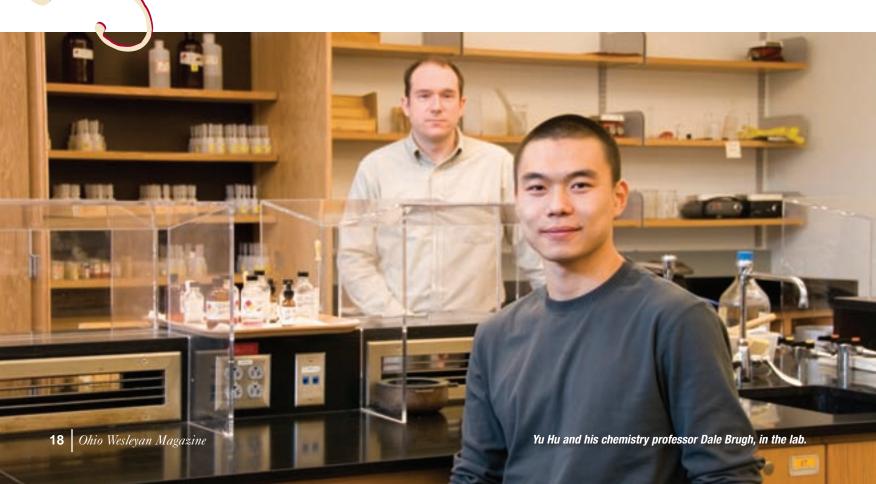
He began his journey during his junior year, by applying for and being accepted into the American Field Service International Exchange Program, which housed Yu with an Oklahoma family for a year.

"There I came to understand the culture of the South and

surrounding states, and took a grand tour of the United States," he recalls. He became familiar with several small liberal arts colleges including Ohio Wesleyan, and the inviting notion that his pre-med or engineering career aspirations might be better nurtured on a smaller campus where, as he says, "I am getting a thorough understanding of science and am able to get personalized attention from my professors."

But Yu's life's ambition won't be totally realized within a science laboratory. As this OWU Merit Scholar and biochemistry major plans for the government job he believes will enable him to help build a better China, Yu is intent on taking full advantage of the educational opportunities and foundational building blocks that will help get him where he wants to go. Great roommates, professors, and a friendly campus environment—his perceptions of Ohio Wesleyan prior to arriving at OWU—were right on the mark.

"I'm lucky because one roommate is a zoology major, another is into physics and pre-engineering, and the other is from China, and interested in economics," Yu explains. And they all get along well. His other friends include many American and international students, including several from mainland China. And while Yu's focus is on his studies,



he is involved in the pre-med club and Chinese cultural club, with thoughts of possibly training for a triathlon in the next few months.

Yu's first semester courses—mostly science related—in general chemistry, cell biology, avian microbiology, and English went well, with some necessary adjustments in his sleep patterns along the way.

"I know I have the weekends, though, to catch up on my sleep," he says, smiling.

Wanting to continue the type of volunteer service work he did at home in China, Yu will be part of OWU's spring break mission trip to the Mexico/Texas border. While in high school, he devoted time to helping farmers and peasants in China's rural areas during harvest seasons.

"To be a good administrator and policy maker I need to understand all of the population and what their lives are like," says Yu. "I know that social inequality is a reality, but how can I make life better for these people?"



"Everyone has to find the right fit," says Jonathan Forsgren, as he remembers his decision to enroll at Ohio Wesleyan. Soft spoken but confident in his message, Jonathan did his "homework" well while making his decision to come to OWU.

Acknowledging author Loren Pope and his Colleges That Change Lives guidebook, Jonathan says, "It's really true that

"While I miss the metropolitan life I had in Vienna. I like the feel of this campus, the friendliness, and how easy it is to walk from one building to another."

my professors are accessible and really there for me." Thanks to his parents' encouragement, and his own research, Jonathan, who has lived all over the world, is calling Delaware, Ohio, his home for

From Taiwan, where he was born, to Malaysia; Oxford, Ohio; Moracco; and finally, Vienna, Austria, where his parents, both teachers, now reside. Jonathan was looking for a small, reputable liberal arts college in Ohio, close to his father's family in Cincinnati.

"The toughest thing for me is not to be able to see my parents

on weekends, but I still have nearby family support," he says. Also challenging during Jonathan's first few months in college



was adjusting to social mores—how fellow students dressed, consumed food and drink, and interacted.

"In Vienna, we dressed very conservatively, and would never go out in sweatpants. But our social lives were perhaps more liberal," he says, mentioning that it is legal for 16-year-olds to drink alcohol.

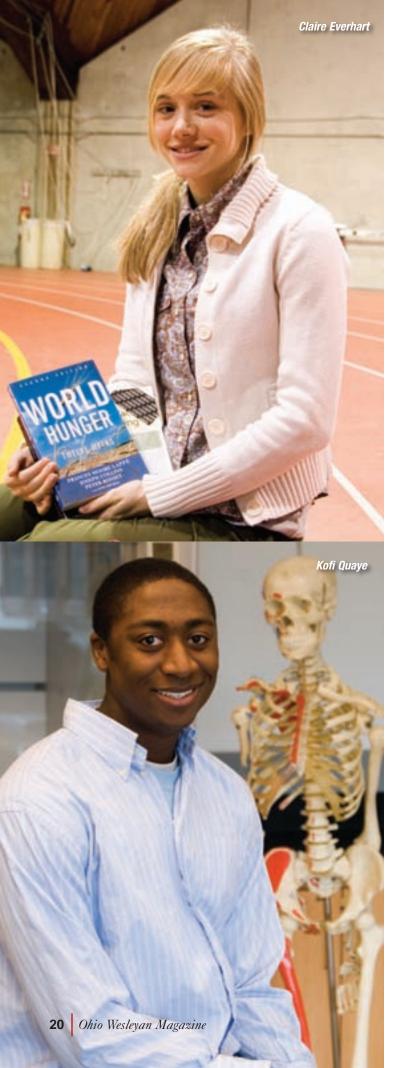
Although undecided about his academic major, Jonathan thinks he ultimately will choose a profession and lifestyle that allow him to travel and continue living overseas. "Perhaps something like international business," he says.

Recently pledging Sigma Chi fraternity at OWU, Jonathan misses his core group of friends from high school, and stays in touch by phone. On campus, he also is developing new relationships every day.

"You do feel a sense of familiarity by seeing the same people in classes and around campus," he points out. His work as a student assistant in the University's development office offers Jonathan another view of campus life from the vantage point of college administration.

"While I miss the metropolitan life I had in Vienna, I like the feel of this campus, the friendliness, and how easy it is to walk from one building to another. And Columbus is close by. It's all good!"

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RUNNING ON 'FULL'
Claire Everhart' 10

Erie, Pennsylvania

"College life is even better than I thought it would be," says Claire Everhart, a perfect example of how attitude can shape and sweeten one's life.

Quick to point out that she is the kind of person who could have been happy "anywhere," Claire mentions the six or seven other liberal arts colleges she checked out before deciding on Ohio Wesleyan. But she found an unusually welcoming community at OWU.

"I think it helped for me to have 20 to 30 ready-made friends who are my cross country and track teammates," she says, describing their daily gym workouts and two-hour practice runs through and around Delaware. Her day begins at 8 a.m. ("I am someone who really needs eight hours of sleep each night, and I try to be vigilant about that"), when she is off to classes or studying in the library. Claire is heading toward a double major in economics and politics and government.

"After team practice, we eat dinner together, and then I shower and do homework," she says. "As a student-athlete, I've learned to budget my time well." Her strict schedule allows Claire time for membership in the Fellowship of Christian Athletes, a group of 12 to 15 students who get together each week for Bible discussion or to listen to guest speakers.

"One of the greatest gifts I've found at college is independence and learning to make good decisions on my own, away from my parents," says Claire. "I'm making better decisions every day."

50

A MIND FOR MEDICINE

Kofi Quaye' 10 Wooster, Ohio

When Kofi Quaye scrubbed in to observe colon cancer surgery during winter break at a Wooster hospital, he realized his interest in becoming a surgeon was more than a passing fancy. He watched intently as the doctor removed a sizeable tumor from the patient.

"I decided right then that I definitely liked surgery," says Kofi, whose mother, Lilian, works as a nurse anesthetist. "I've known about the medical field all of my life," he says. "And I got a really good science background in high school."

Kofi, the son of Randy Quaye, OWU assistant professor of Black World Studies, and head of the Black World Studies Program, decided to come to OWU after visiting campus and meeting members of the soccer team. He also visited a science class and met Professor Laura Tuhela-Reuning, who introduced him to the scanning electron microscope, which he says is "really cool."

"I remember my first day in college, sitting alone in my room, wondering what to do. The nice thing is that I've always been good at making

friends," says Kofi. That day, he and a large group of freshmen on his floor in Smith Hall, walked all over campus to explore their new home away from home.

Considering his second semester classes in cell biology, chemis-

"I think good teachers are interesting people who really care about their students, and who take whatever time is needed to make sure people understand the topic."

try, French, sociology and accompanying labs, Kofi understands the time commitment involved and is confident that he will manage his time well.

"I am not a procrastinator, and I like to stay ahead with my studies so I don't get swamped [with work]," he says. "There's plenty of time here to study and play."

As the son of a professor, Kofi understands the academic world better than most others do. And he admits his surprise about the "laid back" environment of his classes created by his professors.

"They engage me," he says with a grin, mentioning their often witty

but appropriately relevant remarks in class.

"I think good teachers are interesting people who really care about their students, and who take whatever time is needed to make sure people understand the topic," says Kofi.

"They want their students to succeed."



STAYING ON TRACK

Jarah Jhinn 10
Edinboro, Pennsylvania

When Sarah Shinn went home to Pennsylvania during her winter break, she got some much needed rest and relaxation, but she also took the time to visit her high school to tell her younger friends about Ohio Wesleyan—a testament to her first semester in college.

"I told them they'd love it here," says a beaming Sarah, who visited six colleges before deciding on Ohio Wesleyan. Her academic interests are in math and economics, and then there's her competitive side, which surfaces while running four to ten miles a day as a member of OWU's track and cross country team.

"There's just no time to sit around," she says about her highly structured lifestyle. Immersed in calculus, economics, Spanish, and a Politics of Healthcare tutorial, Sarah is making good use of the academic planner given to her and her teammates by their coach.

"I think the biggest difference between high school and college is that you have to be willing to solve problems and manage your



Sarah Shinn takes a break in the R.W. Corns building, in front of a portrait of the late Professor, Uwe Woltemade, founder of the Woltemade Center.

time on your own," she observes. Although she has little time for more activities. Sarah is a member of Ohio Weslevan's athletic council, which involves two athletes from every sport.

"We talk about fundraising programs, campus spirit, and attendance at games and other events," she says.

Looking back on her first semester in college, Sarah remembers a community that welcomed her and helped her find her way around campus. When she became ill in the fall and could not go home, she found much-needed support.

"I'll always remember one of my professors saying, "I'll be here for you, Sarah."

continued on page 22



MESSAGES FROM MICHAEL

Michael Di Biorsio 10

The son of an Ohio Wesleyan alumnus who also happens to be a college president and whose two brothers are OWU alumni (whew!), Michael DiBiasio says he has been shaking hands with college presidents and vice presidents "all my life!"

Born in Dover, New Hampshire, Michael and his family lived there until he was seven years old and his father, Dan '71, was offered the presidency of Wilmington College.

"Dad's job gave me a sense of community, and I remember going to a lot of college functions, where I would meet all of the vice presidents, professors, and their kids," says Michael.

"Those experiences made me look at colleges differently than other students might." Having lived on a college campus all of his life, Michael understands and appreciates how colleges operate. And because of his family connections, (uncles Bob '77 and Tony '74 included), he grew up around an assortment of OWU alumni, their stories, and remembrances.

"When I came to campus for a day trip during my senior year in high school, I liked the way the campus felt," says Michael, confirming that he felt little family pressure to come to OWU. "I was struck, though, by the fact that a liberal arts university offers a journalism major."

Thinking about a major in journalism and a minor in English, Michael has settled into campus life, although he recalls his first week on campus as "ridiculous."

"Everyone is throwing literature at you about joining this club or that program, and I had to decide where to put my energy," he says. "I went where the wind took me—to the Ultimate Frisbee team and to a special mentor program designed for at-risk children, in which I was assigned to a young kid in the community." Michael spends two hours a week engaged in positive activities with his mentee. They may go out to dinner, have some group fun at Magic Mountain, or just talk.

His method for attaining both academic success and social fulfillment is relatively simple.

"I do my best work in the morning, so I get up at 7 a.m. to study in Slocum library (my favorite place), and schedule mostly afternoon classes, so I can be part of OWU's night life," he says with a smile. He studies double the amount of time he spends in class. The plan seems to be working for Dean's List Michael.

Michael has just pledged Chi Phi fraternity. "I never thought I would join a frat," he says. But, as he says, who could say no to his new friends and brothers?

Ms. Besel is Director of Internal Communications and Editor of the Magazine.

## THE ESSAY: An Opportunity, Not an Ordeal

OWU's Assistant Vice President of Admission Shares Advice on Creating Memorable Essays

By Carol DelPropost

Over the past 23 years, I have read more than 15,000 admission essays-many good, many not so good-but there are a few I remember to this day. What made these few memorable? In each instance, the writers revealed themselves to me in ways that the rest of the college admissions process does not permit.

I still remember the young woman who wrote that she was going to become the first woman president of the United States. I believed her. I also remember the essay written by a student whose passion was theater. She wrote of her desire to be Lady Macbeth. Not to play Lady Macbeth, but actually to become Lady Macbeth. I believed her, too.

In both of these instances, I do not recall whether the writing itself was remarkable, although I am quite certain that both grammar and spelling were proficient. I would remember if they weren't.

What made these essays stand out then and now was that both writers moved me. When I finished these essays,

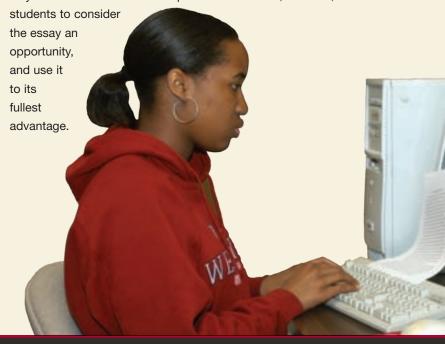
I knew far more about these students than I could ever learn from the data that filled their thick admission folders.

The essay can be an obstacle for applicants. As the competition for college admissions has increased and students have taken the process more seriously, "essay anxiety" has become common. This is especially unfortunate since the essay is one portion of the application that students themselves control completely.

I find that writers who stumble are usually trying to dazzle me with style rather than concentrating on substance. The notion that an essay must be intellectually superior is misguided. Students shouldn't search the thesaurus for hundred-dollar words. While we want proof that students can use the tools of language to express themselves, we can tell when applicants aren't comfortable with the language and tone they have adopted.

Typically, colleges offer a number of topics on which students may write. These topics help give a focus to the essay and almost always encourage introspection. Even when an applicant writes about a current event, the approach should be personal.

Each year, certain topics are common to a large percentage of the essays. The war in Iraq or corporate leadership and greed have been popular topics in recent years. It's fine to choose such a topic so long as the perspective is distinctive. I don't care whether the writer supports Hilary Clinton as the perfect candidate for our first woman president, or believes that Floyd Landis should or shouldn't lose his Tour de France title for doping. What I want to read is the why-why the students thinks as he does, why it matters to her, and why I should care about their opinions. Most of all, however, i want



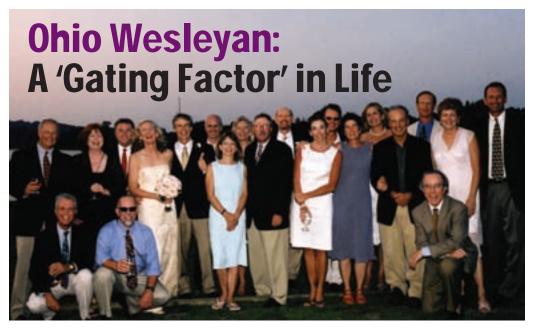
#### HERE ARE SOME TIPS I OFFER PROSPECTIVE STUDENTS WHO ARE WRITING COLLEGE ESSAYS:

- Write about a subject you know well and make it personal. Save the research papers for another time.
- Show us who you are as a person; give me more than what's in the other parts of your application.
- Write from the heart. Be sincere. Tell us what you really think, not what you think we want to hear.
- **Be yourself!** Use your personal style and tone. If you are funny, write a funny essay; if not, write a serious piece.
- Grab our attention, and then get to the point! If you are bored writing the essay, we'll be bored reading it.
- Write a draft, and then let it sit for a few days. When you

- return to it, you'll see it with fresh eyes and can improve it easily.
- **Rewrite. Edit. Revise.** Polish your essay—make it shine!
- Proofread. Proofread again. And again. Your finished essay should be the very best work you can do.
- Most of all, consider the essay an opportunity rather than an ordeal. It's a chance for you to provide me with a dimension of your personality that I can't elicit from test scores, grade point averages, teacher recommendations, or lists of activities.

Use this opportunity to its fullest advantage—and make me remember what you wrote.

## ALUMNISPOTLIGHT



OWU graduates attending the Mercer wedding in 2004 — 32 years after the bride's graduation included: kneeling from left to right are Alix Stanley '74, Tom Talling '73 and far right Bill McDonough '74; Standing from left to right; Bruce Wilson '74, Merl Vickery Johnson '72, John Brannan '73, Anne Page Mercer '72, Bob Mercer '73, Jim Burnes '73, Nancy Seibert Williams '72, Susan Fuller McDonough '74, Tom Williams '72, Bob Page '73, Gail Spreter '72, Ted Bolton '74, Joann Verberg '73, Christine Jacobson Scholtz '73, Tom Sargent '73, Peter Scholtz '74, Lorry Haycock Luikart '73, Jack Luikart '72.

There are certain decisions that are pivotal in your life and at the time you might not know it. In the technology world, there is a phrase "gating factor." It's the fact that there are options (gates), and when they are opened, gates change the course of things. When I decided to attend Ohio Wesleyan, I had no idea what that decision would mean in my life. Sure, during my four years I had a great time, explored and learned a lot, launched my professional career, and made lifetime friends. Little did I know, as I began to live an adult life, how many of the connections would come from OWU. Ohio Wesleyan has been a profound "gate" in my life.

Fast forward 14 years after my 1972 graduation. I attended my first alumni event in San Francisco. I thought the events were for the older graduates—you know—"blue hair" events! There I met a couple, **Lorry (Haycock) Luikart '73** and **Jack Luikart '71**, who later would end up being great lifetime friends! Just one cocktail party. One I almost didn't attend; one "gate." I didn't even know Lorry and just barely knew Jack. It was the connection to OWU and the cocktail party that gave us the possibility to get to know one another. We hit it off, and here we are in 2007 still planning family vacations together!

But the ties to OWU get even deeper. In 2000, I received an invitation to the annual Ohio Wesleyan Holiday Party. Often, I was too busy to go to these events. But I was new to New York City, so I decided to go and invited my brother **Bob Page '73** to ensure I had a good time. Bob came up from D.C. and invited his friends from the SAE house. Now, brother Bob is one year younger than me, and I never dated any of his friends as they were underclassmen. During that party I met the man I would marry four years later!

Brother Bob had to twist Bob Mercer's arm to attend the event as it was a 2-½ hour drive for a Monday night party. It was important for brother Bob to see his friend, "Merce." I knew Bob Mercer only as my brother's friend. The alumni party gave us a chance to meet and get

reacquainted as adults! If you had said to me when I entered Ohio Wesleyan in 1968 that I would meet my husband at an OWU party, after being a single business woman for 32 years, I wouldn't have believed you!

The list of OWU connections continues. My brother and husband have been attending the "Buds" baseball trip weekend for 16 years. This is a group of SAEs from the 1973-75 class. Also, great friends Gale Spreter '72, and Nancy (Seiwert) '72, and Tom Williams '72 organized a weekend for some OWU friends at Blake and Sue Hall's home in the Connecticut countryside eight years ago. Tom Williams coined the name, "Goof'ers": Good Old OW Friends. I had only kept up with Gale and a few others, but quickly I was enjoying the 30 Ohio Wesleyan grads and making new professional and personal connections. E-mails, spin-off smaller gatherings, and larger group weekends have resulted every few years. Finally, I didn't know Susan (Fuller) '74 and Bill McDonough '74, but Gale suggested I contact them when they moved to my hometown. Clearly, our common Ohio Wesleyan experiences and friends launched a lifetime of friendships.

Little did my parents or I know that the network of OWU alumni would play such a significant role in my adult life. My time at Ohio Wesleyan set the stage for me to attend alumni events and reunite with OWU friends. Above all, it was that seemingly insignificant 2000 Holiday Party in New York City that has made the most profound change in my life!



#### Mix active ingredients:

Personal profiles Alumni search Class notes

#### Add:

**New!** Career opportunities offered by more than over 6,000 alumni online New! Résumé uploading capability **New!** Job postings New! OWU student/alumni networking opportunities

#### Stir:

Log on to the OWU alumni and friends page at

#### www.owualumni.com.

If you don't have a password, simply follow the instructions and you'll be up and cooking in no time.

It's delicious!

## ALUMNI NEWS

#### OFF CAMPUS | Events and News



Zibby Farren Tozer '64, Danielle Claiborne '05, Annie Griffith Seiler '75, Skip Auch '68, and Margaret Drugovich, vice president for strategic communications and enrollment, enjoy the evening.

OHIO WESLEYAN UNIVERSITY

## Legacy Grants

Your child is an original and wants to make his or her own decision when choosing a college.

#### There are more than 40,000 reasons to choose Ohio Wesleyan.

In addition to the obvious OWU benefits — anationally-recognized liberal arts program; engaging professors; supportive community; 1,850 students representing 43 states and 40 countries — children, grandchildren, and stepchildren of OWU alumni are now eligible for \$40,000 (\$10,000 per year) in Legacy Grant support at Ohio Wesleyan University.

Contact Ed Lenane in the Office of Alumni Relations at (740) 368-3046 or ewlenane@owu.edu for details and deadlines.

#### **New York City** - December 13, 2006

Nearly 75 New York City Battling

Bishop alumni, families,

and friends escaped the hustle and bustle of the holiday season and gathered for the annual Holiday Reception at the Racquet and Tennis Club on Park Avenue. The holiday cheer spread later into the night as guests reconvened at Bobby Van's



Steak House.

OWU alums continue the holiday festivities after the event at Bobby Van's Steak House.

# May 18, 19, & 20

#### All alumni are invited to return to campus for the annual Alumni Weekend.

Classes ending in "2" and "7" will be featured as they celebrate reunions. There will be receptions, parades, an all-alumni dance, art exhibits, delicious food, Alumni College sessions, and great conversation. So mark your calendar and make plans to travel back to campus for your reunion.

#### SUBMIT YOUR REUNION CLASS NOTES ONLINE!

Go to the Alumni Weekend Web site at http://weekend.owu.edu and you can submit your reunion class notes online! Deadline for submission is March 1, 2007.

Register online at: http://weekend.owu.edu



## 2007 Snowball

Cleveland, Ohio - January 27

The 2007 Snowball was presented by the Northwest Ohio Alumni Association, co-chaired by Dave '73 and Binnie Brown '73 Fouts, Linda Radigan '02, and over 15 volunteers.

More than 150 alumni, families. and friends beat the winter blahs at the Mayfield Sandridge Golf Club for the 2007 Snowball. The evening featured a silent auction and cocktail reception, dinner, a live auction emceed by David Livingston '94. and concluded with live music and dancing. More than \$30,000 was raised to support the Northeast Ohio Scholarship Fund.





Above: Barb Geiger, Jenny Van Luit Sehringer '53, Linda Radigan '02, and Carrie Wilkie '01 devise a plan to bid on an auction item during the cocktail reception at the 2007 Snowball.

Left: The silent auction room at the 2007 Snowball.

Below: Katy and David '94 Livingston and Jack McKinnie '54 take time out of bidding for silent auction items.







September 9-17, 2007

Approx. \$1,995 per person, double occupancy plus air; \$125 VAT

Discover the rolling hills of Tuscany, blanketed with verdant vineyards, olive groves and cypress trees. From the comfort of the Villa Borgo di Cortefreda in the idyllic village of Tavarnelle Val di Pesa in the heart of Chianti Country, travel to Castello di Monsanto, and sip the region's distinctive and renowned Chianti wine. Journey to Pisa, with its iconic Leaning Tower, and ancient Lucca. Travel through the beautiful Tuscan hill country, stopping in San Gimignano and Colle di Val d'Elsa, a major center for crystal blowing. Then, experience the brilliant artistic and architectural heritage of Florence, the Cradle of the Renaissance, including the famous Duomo and the Old Palace. In Siena, navigate narrow cobblestone streets lined with gothic buildings, and visit the city's magnificent Duomo, Mangia Tower and Gaia Fountain, lined with stunning bas-relief artwork.









For further information please contact Alumni Holidays at 800-323-7373 or info@ahitravel.com

## Alumni News



Dave Griffiths '51, Elaine Heintzelman, Jane Griffiths, and Barbara Schaaf '55 Kortwich gather for a quick snapshot at the Naples luncheon.



Battling Bishop alumni, families, and friends joined OWU President Mark Huddleston and Marie Rymut '07 for a luncheon at Pelican Marsh Golf Club in Naples. Highlights of the event included a special gift presented to Peggy Beamer Juergens '38 for her years of committed service to OWU in the southwest Florida area.



West Palm Beach, Florida – February 4,

OWU alumni, families, and friends gathered at the home of Phil '59 and Nancy LaPorte '59 Meek for a Red & Black reception with special guests, OWU President Mark Huddleston and "alumna in training" Marie Rymut '07.

#### **OWU CONNECTIONS**

2007

If you are interested in planning an event in your city or have an idea for an alumni event, contact the coordinator in your area. The Young Alumni Connections in each city focus on events for alumni who graduated within the last 10 years. If your city isn't listed and you would like to have an event in your area, contact the Alumni Relations Office at 740-368-3325 or alumni@owu.edu.

Atlanta, GA: Howard M. Austin '69, howard.austin.1969@owu.edu, 404-434-0599; Andy Dunn '00, AndyDunn@Westminster.net; Drew Jackson '81, drew.59@charter.net, 770-967-8725; John Gordon '76, john@gdp.com, 404-261-4746; Craig Luke '85, craigluke@atl.frb.org; 404-294-9944; Kate Duello Roca '01, katherine.duello.2001@owu.edu

**Baltimore, MD:** Bridget Sommers '95, 410-212-3533, bridget@shindigonline.com; Elizabeth Phillips King '91, 410-224-7661, Elizabeth.phillips.1991@owu.edu

**Boston MA:** Andrew Morrison '85, 617-566-6949, Andrew.morrison.1985@owu.edu; Kristen Shockley '00, Kristen.Shockley@bc.edu

Cape Cod and the Islands, MA: Neil Bantly '52, 508-896-9753, nbantly@capecod.net; Kathe Law Rhinesmith '64, 508-945-5092, Kathleen.law.1964@owu.edu

Chicago, IL: Emily Lewis Caragher '98, chicagoemily@hotmail.com; Sean F. Monahan '92, seanfmonahan@hotmail.com; Katy Corns Walker '91, waddskaty@comcast.net

Cincinnati, OH: Andrew Bolyard '96 andrewbolyard@hotmail.com; Pat Frasher '66 and David '65 Papoi, 513-232-2435, david.papoi.1965@owu.edu; Nancy Lowe '57 and Bob '56 Hancher, 513-793-5081, nancy.lowe.1957@owu.edu; robert.hancher.1956@owu.edu; Stacy Chubak Hinners '00, stacyhinners@yahoo.com; Laura Nienaber '04, laura.nienaber.2004@owu.edu

Cleveland, OH: Eileen Callahan '83, ecallahan@penton.com

**Columbus, 0H:** Erica Green '04, legacy\_couture@hotmail.com, 740-607-1766; Aaron Granger '93, grangerhome@compuserve.com

**Dayton, OH:** Jim Kirkland '66, 937-298-1381, kirkland@siscom.com

**Detroit, MI:** Jeff Egdell '96, jegdell@weirmanuel.com; Kat Dudzik '03, 740-803-2467, katowu2003@yahoo.com

**St. Louis, MO:** Clark Hotaling '83, 314-918-8561, chotaling@interiorinvestments.com

Hartford, CT: Jim Aspell '83, 860-233-3508, jaspell@aol.com

Los Angeles/Orange County, CA: Mary Beth Skoch '02, Marybeth@newcityamerica.com

**Metropolitan New York:** Walter "Skip" Auch '68, 203-869-9234, walter.auch.1968@owu.edu

Milwaukee, WI: Ali Albrecht '98, 248-875-7346, Alison.albrecht.1998@owu.edu

**New Hampshire:** Bob Gerseny '78, 603-746-3751, robert.gerseny@citizensbank.com

**Pittsburg, PA:** Matt Phillips '92, 724-778-0284, mphillips@cohenlaw.com

San Francisco, CA: John Thomas '61, 415-925-2191, john. thomas.1961@owu.edu; or Amy Archer '00, amy.archer@schwab.com

**Washington, D.C.:** Shana Heilbron '02, 202-547-1123, shana\_heilbron@yahoo.com; Abby K. Moore '06, akmoore7@ yahoo.com

## cALenDar of Events

For more information and to register for events, visit the Web site at http://alumni.owu.edu/events.html or contact the Alumni Relations Office at 740-368-3325 or events@owu.edu unless otherwise noted.

#### APRIL

#### Tuesday, April 17 • **Columbus Monnett Club**

Join the Columbus Monnett Club for an Evening at Oak Hill with dinner at President Huddleston's home in Delaware. Ginny O'Grady '70 and Mark '70 Shipps will be special guests. The event starts at 6:30 p.m. and RSVPs are required. The President's home is located at 135 Oak Hill Ave., Delaware, Ohio 43015. If you have any questions, or to register, please contact Patricia Martin Wilson '62 via e-mail at: wilsonps@columbus.rr.com or directly at (614) 457-0703. (You must RSVP for this event.)

#### Wednesday, April 18 • Denver, Colorado:

Join fellow OWU alumni, families, and friends with special quest OWU President Mark Huddleston for a Red & Black Reception in the Denver area.

#### Thursday, April 19 • Washington, D.C.: Join

D.C. area young alumni for a Young Alumni Networking Social at RFD.

#### Thursday, April 26 • Philadelphia, Pennsylvania:

Join fellow Battling Bishop alumni, families, and friends for a Wine Tasting Reception at Blush Restaurant and Bar in Bryn Mawr.

#### Sunday, April 22 • On Campus

Golden Bishops Brunch and theatre event for the student performance Henry IV, Part I.



#### Date and Location Coming Soon!

**Baltimore, Maryland and** Washington, D.C.

#### MAY

#### Saturday, May 12 • Delaware, Ohio: Reception to honor the memory of Dr. John N. Chase '49.

In recognition of Professor Chase's extraordinary contributions to his students, his colleagues. his science, the field of education, and Ohio Weslevan University, his family and friends have endowed the John N. Chase Scholarship. The income from this endowed fund will be used annually to award a scholarship to a student who exemplifies academic excellence, shows promise and dedication to the study of the biological sciences, preferably zoology, and has demonstrated financial need. Friends of Dr. Chase are invited to join his widow, Norma Loveland Chase '46, along with other members of the Chase family at a reception Saturday, May 12, from 4-6 p.m. in the Conrades ◆ Wetherell Science Center. For more information, to make a contribution to the scholarship, or to register for the reception, please contact Lindsey Gale '98, assistant director of special giving, at 740-368-3308 or lagale@owu.edu.

#### Friday, May 18 • Delaware, Ohio:

Join alumni and friends for a golf outing in conjunction with this year's Alumni Weekend. For more information, please contact Brenda DeWitt, assistant director of alumni relations, at bedewitt@owu.edu or at (740) 368-3329.

#### May 18-20 • On Campus

**ALUMNI WEEKEND!** Everyone is invited to return to campus to renew friendships and participate in all the festivities. Classes ending in "2" and "7" will be featured as they celebrate their reunions. Visit our Web site at http://weekend. owu.edu.

#### Thursday, May 31 • St. Louis, Missouri:

Join St. Louis area Battling Bishops for a Red & Black Reception with special guest, OWU Athletic Director, Roger Ingles at Llewellyn's Pub.

#### Saturday, June 2 • Cleveland, Ohio:

Join alumni, families, and friends for a pregame picnic and Lower Box Seat tickets for the Cleveland Indians vs. Detroit Tigers. It is Turn Back the Clock Night at the ballpark. Everyone will receive a C.C. Sabathia 1970s clothed bobblehead and both teams will wear retro uniforms.

#### Wednesday, June 13 • **Huntington Beach, California:**

Join Orange County/Los Angeles are Battling Bishops for a Red and Black Reception with special quest, OWU Athletic Director, Roger Ingles at Sea Cliff Country Club.

\*\*If you would like to help organize an event in these cities, contact Matt Salts '01 in the Alumni Relations Office at (740) 368-3330

#### **FUTURE** ON-CAMPUS DATES

#### **HOMECOMING**

2007 - October 26-28

2008 - October 10-12

2009 - October 23-25

#### ALUMNI WEEKEND

2007 - May 18-20

2008 - May 16-18

2009 - May 15-17

2010 - May 14-16

2011 - May 13-15

## SPORTS

## Campaign Giving Impacts OWU Community

By Lindsey Gale '98

## Remembering Mr. Rickey CAMPAIGN



hen Ohio
Wesleyan students returned
from winter break, they
found a pleasant surprise in
the basement of Edwards
Gymnasium: a renovated
weight room.

During the holiday break, the room received a tremendous—and necessary—facelift. A drainage system including a sump pump was installed, and a new concrete pad nearly eight inches thick was poured on top of the old floor, efforts coordinated by Chris Setzer, director of buildings and grounds.

Also much improved is the equipment in the room. The athletics department purchased several refurbished pieces of weight equipment including multi-purpose racks, two bikes, a treadmill, an elliptical machine, and five benches.

The room also received a new coat of paint, thanks to the efforts of assistant baseball coach Fody Frentsos '84 and sophomore Addie Frentsos, as well as new temporary rubber matting for the floor.

"The addition of a new rubber floor this coming summer, new equipment, and an air handling system will make the room one of the best in the conference," says Roger Ingles, director of athletics.

The Collaborative, the architectural firm working on the *Remembering Mr. Rickey* Campaign, is currently investigating the roof and skylight

in Edwards Gymnasium to determine cost figures for that desperately needed renovation.

"The roof is in bad shape," Ingles says. "Water leaking in has damaged the floor, walls, and paint. Fixing the skylight will allow us to restore the gymnasium to its natural heritage as one of the most beautiful gymnasiums in the country. The re-opening of the skylight will be a big day for Ohio Wesleyan and our athletic department."

As of February, 2007, fundraising for the *Remembering Mr. Rickey* Campaign exceeded \$6.2 million toward the \$22 million goal, including cash gifts of over \$2.8 million,

"Fixing the skylight

will allow us to restore

the gymnasium to

its natural heritage as

one of the most

beautiful gymnasiums

in the country."

outstanding pledges of nearly \$2 million, and bequest commitments of nearly \$1.5 million.

In terms of individual

projects of the campaign, more than \$1.7 million has been raised for Selby Field, more than \$340,000 for the baseball and softball fields, and nearly \$2 million toward the new natatorium and turf facility. In addition, more than \$800,000 has been raised for Edwards Gymnasium, nearly \$800,000

toward a maintenance endowment, and almost \$500,000 in undesignated funds.

Renovations will continue for the various projects as cash becomes available.

"I am pleased with the progress that has been made so far, but we still have a long way to go to reach the \$22 million goal," says Mark Shipps '70, vice president for university relations. "We appreciate the support the campus community, especially the athletic department, has given the development office with our efforts. I am also very happy that Darrel Gibson '87 has joined our staff to lead our major gifts team. I know good

things will continue to happen under Darrel's leadership."

"The impact of the *Remembering Mr. Rickey* Campaign on

the Ohio Wesleyan community is being felt by everyone," Ingles says. "It is a great example of how the alumni and friends of Ohio Wesleyan share their tremendous passion with today's students through their generosity and commitment to this campaign."

## Another spectacular example of **Ohio Wesleyan** alumni and friends sharing their passion . . .

#### Frank Shannon Day Celebration

February 10, 2007



The day's festivities included an alumni men's basketball game, the Ohio Wesleyan men's basketball team's game against Earlham College, and recognition of OWU men's basketball alumni in attendance, but the headliner was the announcement of a fundraising campaign in former coach Frank Shannon's name.

In recognition of the late coach's contributions to the University and the lives of his players and students, a group of Ohio Wesleyan alumni organized a fundraising effort called 'Friends of Frank' to name the men's basketball coach's office in his honor.

"Because Frank had such a lasting impact on his players and the University as a whole, it's only fitting to honor his life with the naming of OWU's men's basketball office," says Art Shilt '64, one of the 'Friends of Frank' organizers. "Our hope on 'Frank Shannon Day' is to encourage graduates and friends whose lives were touched by Frank to remember him in the best way possible—through athletics."

Shannon coached men's basketball for more than 20 years and men's tennis for six years at Ohio Wesleyan. When Shannon retired in 1979, he had won more games than any coach in Ohio Wesleyan history, and his 214 wins ranked sixth all-time in the Ohio Athletic Conference. The 21-3 mark set by Shannon's 1961-62 team still stands as the Ohio Wesleyan record for winning percentage in a season. Two of Shannon's players went on to National Basketball Association (NBA) careers: Barry Clemens '65, a third-round draft pick who spent 11 years in the league; and Tates Locke '59, a head coach for the former Buffalo Braves. As men's tennis coach, Shannon guided the Bishops to five straight OAC championships.

A Parkersburg, West Virginia, native, Shannon himself deferred a professional baseball contract with the Cleveland Indians because of World War II. After the war, he was player/coach with the Youngstown Bears, a forerunner of the NBA.

Look for an update on 'Friends of Frank' in the summer edition of the Magazine.

For more information on the *Remembering Mr. Rickey Campaign*, visit the Web site: http://mrrickey.owu.edu/ or contact Lindsey Gale '98 in the development office at 740-368-3308 or lagale@owu.edu.

Lindsey Gale is Assistant Director of Special Giving at Ohio Wesleyan.

## Kudos to Coach Martin

Jay Martin, OWU's men's soccer coach, received the National Soccer Coaches Association of America's Honor Award in January at the annual NSCAA awards banquet in Indianapolis. He is the 67th recipient of the award which is given each year to an NSCAA member who has at least 20 years of meritorious service to soccer, and is known for his or her writings or assistance to the association. Martin has served as OWU's men's soccer coach for the past 30 seasons, has a career record of 515-99-41, and is only the seventh college coach to reach 500 career wins.



#### **OWU Alumni Shine as College Coaches**



Ohio Wesleyan University and Wake Forest University may not appear to have much in common, other than their status as private four-year institutions. But last fall, Wake Forest enjoyed landmark seasons in football and men's soccer, and two Ohio Wesleyan alumni played integral roles in that success.

Jay Vidovich '82 is in his 12th year as head coach of the Wake Forest men's soccer team, and Dean Hood '86 is defensive coordinator and secondary coach for the Demon Deacon football team. He has been the defensive coordinator for seven seasons and secondary coach for five seasons.

Vidovich guided the Demon Deacons to the 2006 College Cup, which is the national semifinals and championship game for NCAA Division I soccer. In their semifinal game, Wake Forest and the University of California-Santa Barbara played to a scoreless tie, with UCSB advancing to the national championship game on penalty kicks. UCSB would go on to win the Division I national championship.

Hood helped Wake Forest win its division in the Atlantic Coast Conference, then win the ACC championship game to claim a berth in the Bowl Championship Series. Wake Forest made its first-ever appearance in the Orange Bowl, where the Demon Deacons lost to fifth-ranked Louisville.

The Wake Forest men's soccer team has become an NCAA power under Vidovich. The Demon Deacons won ACC reqular-season titles in 2002 and 2004 and reached the "Sweet 16" of

the NCAA tournament in 2002, 2004, and 2005. In 2006, Wake Forest took the next step into the quarterfinals and advanced to the College Cup for the first time.

"We kind of

made our own luck," Vidovich says of his team's run to the College Cup. "We were very fortunate in the amount of luck we made. This group of kids had no fear of anyone. It didn't matter who or when or where we played; they just wanted to go out and compete."

Vidovich pointed to a game against Duke this season as a sign that this could be a special year. "(It was) the way we reacted to losing to Duke. We didn't worry about losing the game, but how to get better for the end of the year, and we did it."

Vidovich had similar experiences during his playing career at Ohio Wesleyan, when the Bishops advanced to the NCAA

> Division III national semifinals during his senior year.

"Both were wonderful experiences," he says. "Maybe you have a more sour taste in your mouth as a player when you lose. We were very disappointed, and it kind of took all the positives

out of the season. This year, it was a tremendous run, and I'm



Jav Vidovich '82

#### **Selby Lives Up to Expectations**

The Selby Stadium renovation is beginning to show the results that were predicted when the project began. "We put in Omniturf, which we believe is the most technologically advanced—and safest—surface available," says Mike Hollway, associate athletic director and head football coach. "Our players think this is far and away the best surface in the conference.

The entire Selby complex is "the best, most attractive NCAA Division III venue in which to play college football," Hollway says. "Combining the new surface with the architecture that speaks of history and tradition makes a great impression. Six other programs in the conference have artificial surfaces, but the quality of ours puts us over the top with respect to our peers.

Selby is the jewel in our recruitment efforts."

Recruits' parents are impressed, too. "I think parents appreciate that we're a student-centered institution and that we're dedicated to their child's health, welfare, and safety," Hollway says. "Those aren't just words; we back them up with the decisions we make, such as adding another pad under the surface to make it even safer."

Kim Rocheleau, women's lacrosse head coach, also has good things to say. "Because of scheduling, we don't play our games on the Selby field, but we have the opportunity to practice there. That experience is very helpful when we play other schools that have artificial surfaces.

"It's just a great, top-of-the-line facility," she continues. "And it's a terrific bonus that the surface allows us to spend more time with our teams in the preseason. Weather doesn't have to be such a big factor." very proud of the way the players played, and the other team didn't beat us. As a coach, you draw more positives out of it than as a player, when you're disappointed that you didn't win.

"One of the things (Ohio Wesleyan men's soccer coach) Jay (Martin) always said is that you don't know how good the team is until 20 years later. There were five to seven guys from that team who called me here this year. We achieved something positive, and the friendships remain, and the bond of teammates is still there."

After Vidovich graduated from Ohio Wesleyan, he coached at the University of Denver and Regis College before returning to Ohio Wesleyan as an assistant coach, where he picked up another piece of his coaching philosophy.

"It was a winning mentality and competitiveness among the team and coaching staff that carries on now. There's an expectation to win. It was a rebuilding process when I got here and for me it was unacceptable not to win. Jay gave me tons of basis in my life for coaching and mentoring kids. The atmosphere of Ohio Wesleyan soccer was always a

successful family. It's amazing how, in times of need, you hear from your former teammates. I'm thankful for the opportunities that Ohio Wesleyan soccer provided for me as a person. I was very fortunate to play there

and come back as a coach."

For Hood and the Wake Forest football team, the planets aligned during the 2006 season. During the three previous seasons, the Demon Deacons had gone 5-7, 4-, and 4-7.



Dean Hood '86

But in 2006, Wake Forest turned it around.

"We won four games on the last possession," Hood says. "(In three consecutive games) against North Carolina State, North Carolina, and Boston College, we intercepted passes when they were on their last drive to either tie or win the game. Against Duke, we blocked a field goal on the last play of the game (to preserve a 14-13 win)."

The Demon Deacons won the ACC's Atlantic Division with a 6-2 conference record, then

defeated Georgia Tech, 9-6, in the ACC championship game to claim a spot in the BCS. Wake Forest accepted an invitation to the Orange Bowl, where they suffered a 24-13 loss to fifthranked Louisville, and finished

> with a record of 11-3.

Hood didn't pull any punches in describing the team's season.

"It was huge. It was history in the making. The last time we won the ACC was 1970, before

Florida State, Boston College, and Miami joined. The last time we went to a January 1 bowl game was [in 1949].

"When you're in it, it's hard to see how big it really is-you're preparing for a game as a coach-but the first time I realized how big this was was at our pregame meal at the Orange Bowl, when in walks Arnold Palmer. He was telling our football team how proud he was of them, and he got choked up and had to stop. This is a guy who has won tournaments and played golf with

presidents. Our head coach won national coach of the year honors from the guys in our own profession, and that's an indicator of how big our season really was."

Hood's teams at Ohio Wesleyan didn't enjoy the same success as Vidovich's-the Bishops went 0-10 during his senior year, when Hood won All-America honors as a safety—but he did gain perspective from them, even if he didn't realize it at the time.

"The three seasons before this one, if you're a person that's about the scoreboard, they weren't very good. But seeing boys going to being men, the things they learn to help them be a better husband, a better father, a better neighbor, those are lessons more important than the scoreboard.

"I don't know if I saw [it] then, being that age. Being older and looking back, people say that going through tough times builds character, but that's not true. Adversity reveals character. When you're that age, you don't see it for that.

"I guess that's why I'm a coach. I love football. I love the hitting and the competition, the grind and toughness."

"The consistency of the surface—knowing how it will be day after day—makes a difference for us," Hollway notes. "It's always dry. Every day is a beautiful day on that surface."

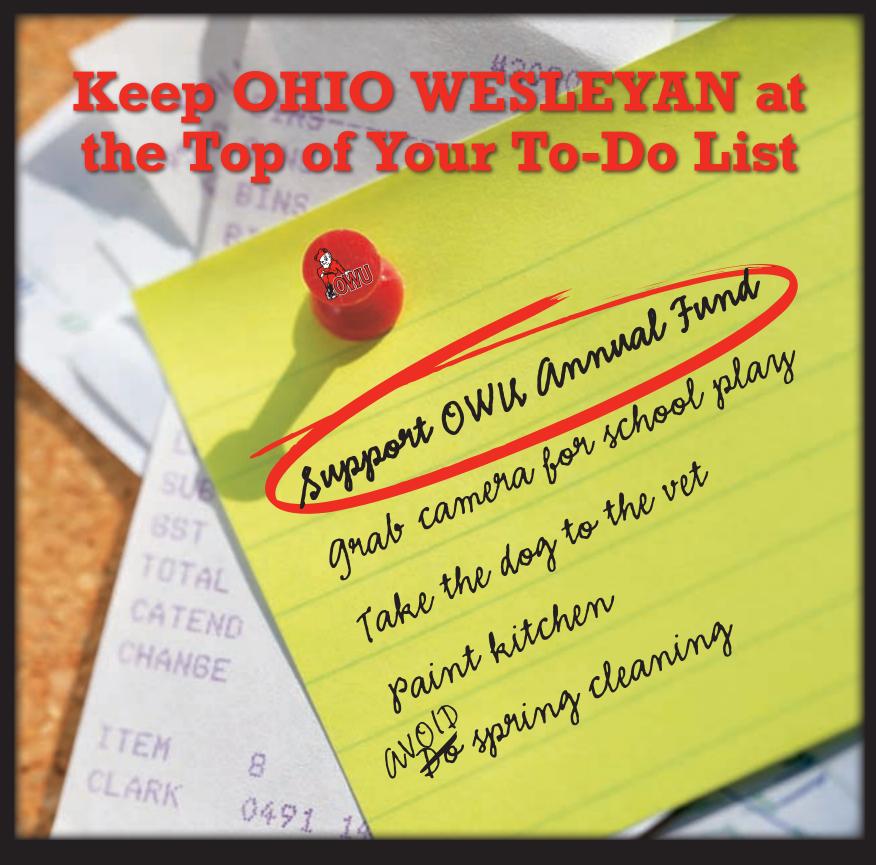
Men's lacrosse Head Coach Sean Ryan concurs. "We were out on the field in January, and that's never happened before in the time I've been here. The field is an incredible recruiting tool. When I take young men down there, they all say they can't believe this is a Division III field. It completely sets us apart from other Division III schools."

Although the team hasn't gone through a season on the field yet, "we had the 50th anniversary of Ohio Wesleyan men's lacrosse there in the fall," Ryan says. "We had alums all the way back to 1959 playing on the new field. They had big smiles on their faces. It was great to see."

Ryan also mentions safety. "If players fall, it's not onto a hard dirt field. It allows for some give, almost like a springboard."

The women's field hockey team also uses the field. "It's a big recruiting advantage," says Marge Redmond, field hockey head coach. "Most of the high schools have gone to turf as well, so the players are used to it and expect it.

"It's a much safer surface. We don't see the turned ankles we used to have on our old field, which was full of bumps," she says. "We also play more consistently because we don't have to adjust for that bumpy surface. And we're not hitting balls into the street anymore, which makes the motorists much happier," she adds with a laugh. "The only thing better than having one of these fields would be having two."



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